

# **The U.S. Geological Survey (USGS) National Earthquake Information Center (NEIC)**

**Gavin Hayes**

U.S. Geological Survey, National Earthquake Information Center

# NEIC Mission



# NEIC - The People

## 24x7 Operations

- 1 Director
- 1 Supervisory Geophysicist
- 14 Geophysicists
- 1 Bulletin Editor

## Research

- 6 Ph.D. Geophysicist
- 4-6 University Researchers
- 2-3 Summer Interns
- 3 Contractors

## Web Development

- 4 Software Developers

## Systems Engineering

- 4 Software Developers
- 1 Software Engineer

## Field Operations

- (GSN and Backbone)
- 1 Science-in-Charge
- 1 Director of Operations
- ~30 Engineers/Admin

# Post-Earthquake Information Products

P  
A  
S  
T

Mostly made by academic community

EQ ORIGIN TIME

HYPOCENTER

MAGNITUDE (M<sub>w</sub>)  
MECHANISM

SLIP MODEL

UPDATED SHAKEMAP

STRESS CHANGES

DAMAGE/LOSS ESTIMATES

MODIFIED PROBABILITIES

1hr

1Day

1We

1Mo

P  
R  
E  
S  
E  
N  
T

EQ ORIGIN TIME

HYPOCENTER

FINAL SM, DAMAGE, LOSS

STRESS CHANGES

MODIFIED PROBABILITIES

All In-House

# Post-Earthquake Information Products

P  
A  
S  
T

EQ ORIGIN TIME  
HYPOCENTER  
MAGNITUDE (Mw)  
MECHANISM  
SLIP MODEL  
UPDATED SHAKEMAP  
STRESS CHANGES  
DAMAGE/LOSS ESTIMATES  
MODIFIED PROBABILITIES

1hr

1Day

1We

1Mo

P  
R  
E  
S  
E  
N  
T

EQ ORIGIN TIME  
HYPOCENTER  
FINAL SM, Mw, MECH., SLIP  
DAMAGE, LOSS  
STRESS CHANGES  
MODIFIED PROBABILITIES

EMERGENCY RESPONSE

NEWS/  
MEDIA

U.S. PERSONNEL  
& MILITARY  
EXPOSURE

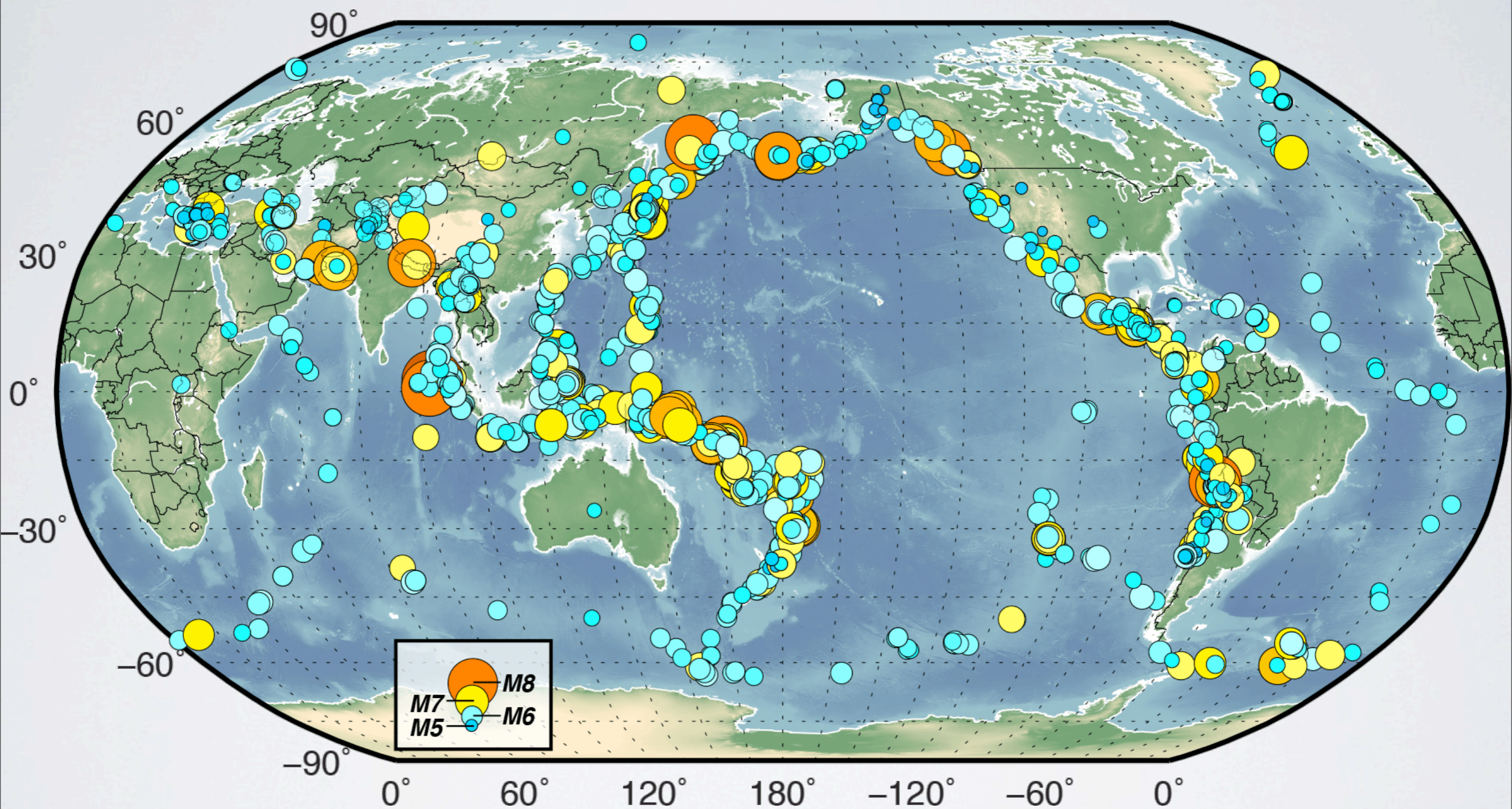
HUMANITARIAN AID



## NEIC Response Products

**Response Goal: To release accurate & actionable information regarding an earthquake's location, size, and potential impact, as rapidly as possible.**

# Rapid Moment Tensors - W Phase

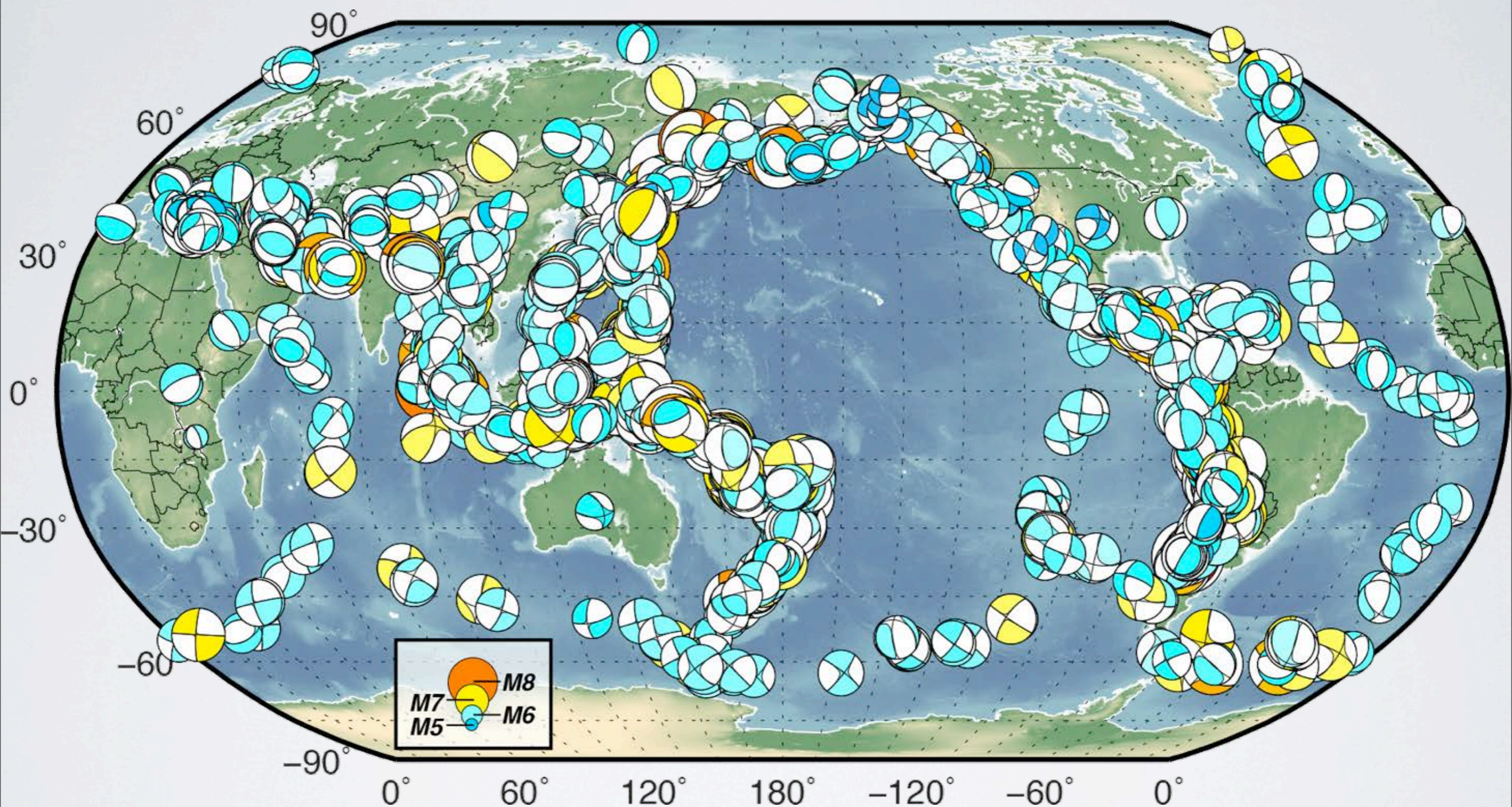


1920+ events published since July 2009.

Approximately complete above M6.

Authoritative NEIC magnitude for M6+ EQs in response, and for PDE.

# Rapid Moment Tensors - W Phase

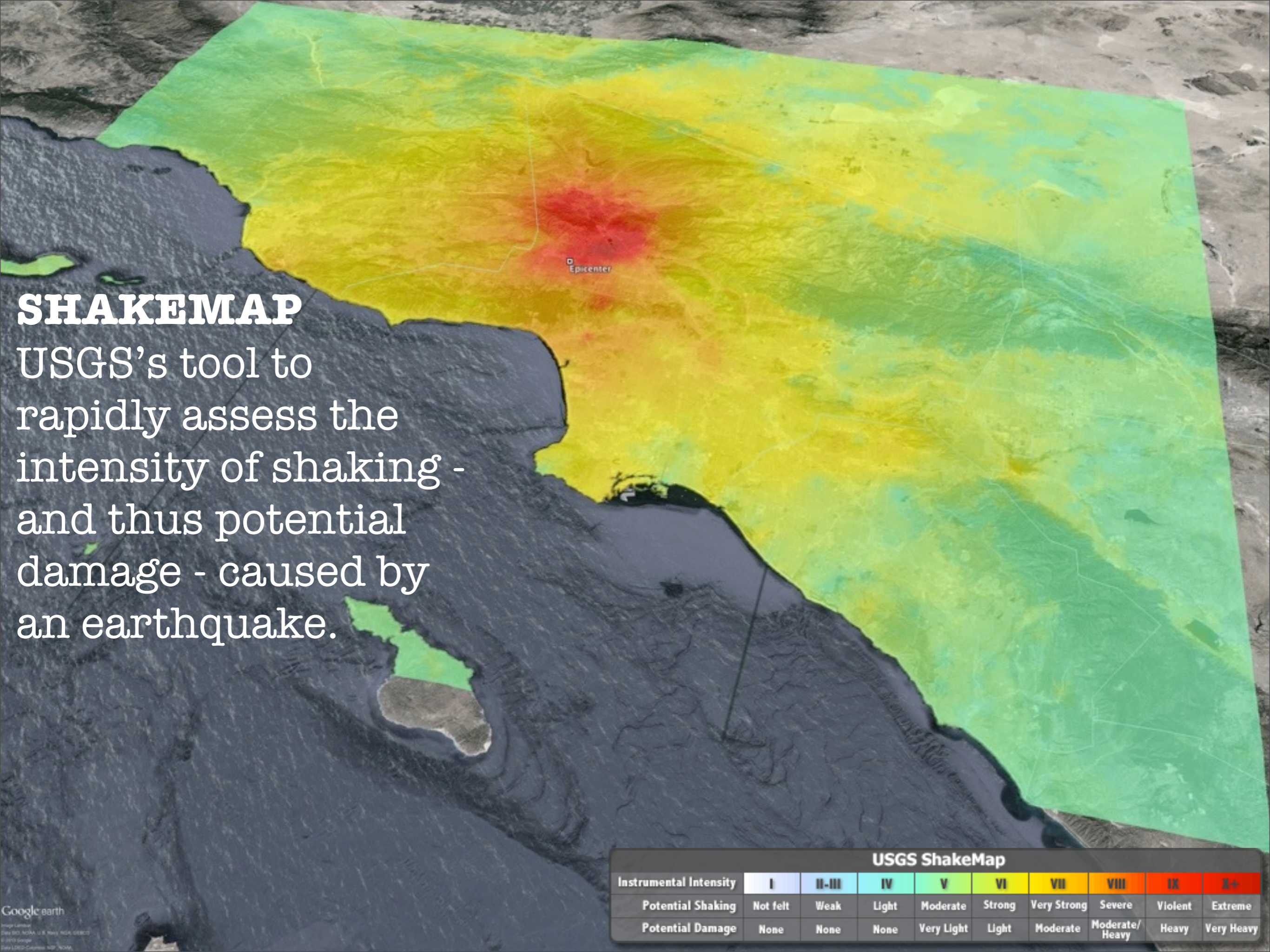


1920+ events published since July 2009.

Approximately complete above M6.

Authoritative NEIC magnitude for M6+ EQs in response, and for PDE.

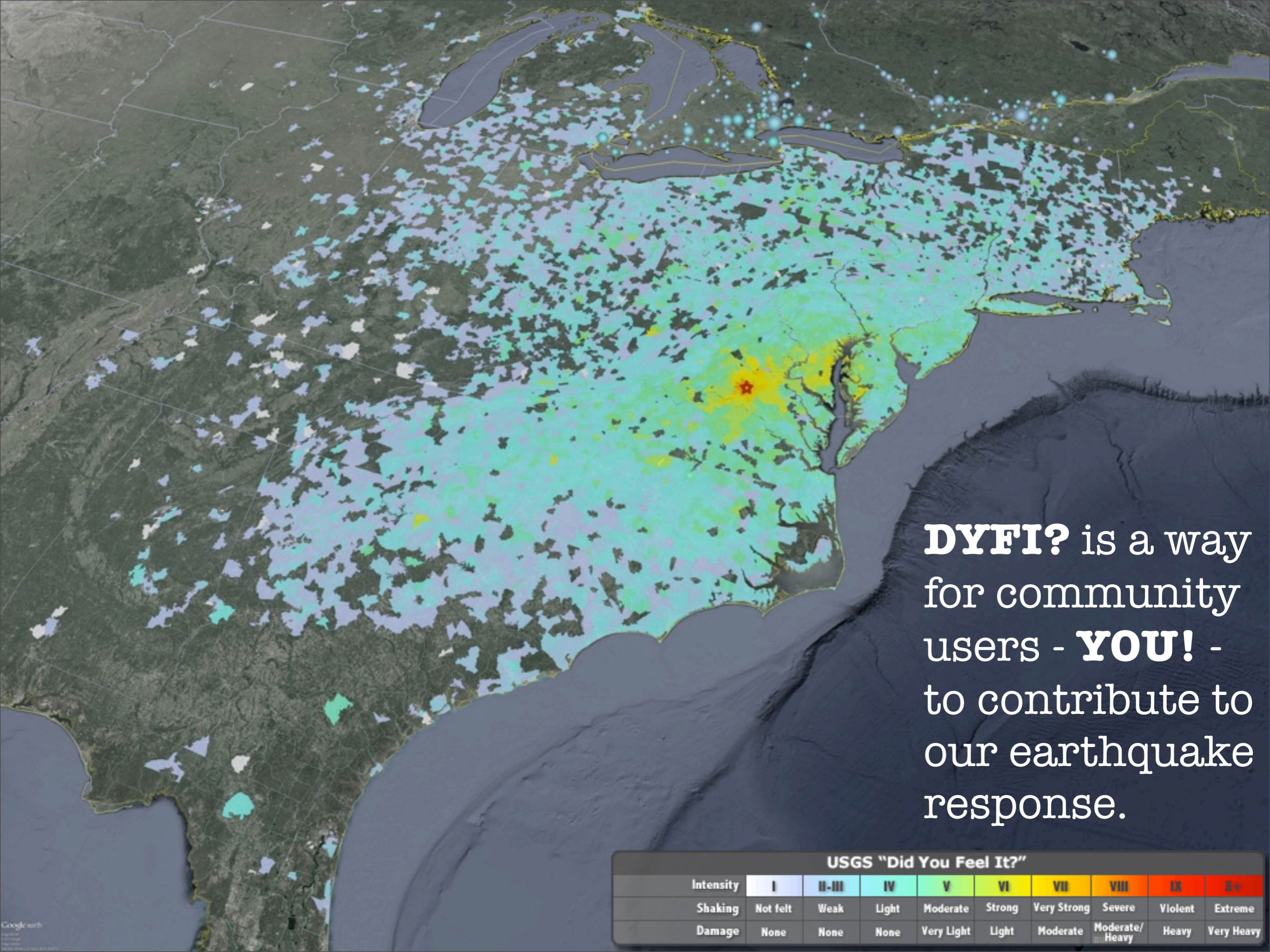




# SHAKEMAP

USGS's tool to rapidly assess the intensity of shaking - and thus potential damage - caused by an earthquake.

USGS ShakeMap									
Instrumental Intensity	I	II-III	IV	V	VI	VII	VIII	IX	X+
Potential Shaking	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme
Potential Damage	None	None	None	Very Light	Light	Moderate	Moderate/Heavy	Heavy	Very Heavy



**DYFI?** is a way for community users - **YOU!** - to contribute to our earthquake response.

USGS "Did You Feel It?"									
Intensity	I	II-III	IV	V	VI	VII	VIII	IX	X+
Shaking	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme
Damage	None	None	None	Very Light	Light	Moderate	Moderate/Heavy	Heavy	Very Heavy

# M7.0 - 239km E of Enarotali, Indonesia

2013-04-06 04:42:36 UTC



PAGER - GREEN

ShakeMap - VII

DYFI? - III



[Google Earth KML](#)

## Did You Feel It? [Tell Us!](#)

Contributed by [USGS National Earthquake Information Center](#)

[Español](#)

OMB No. 1028-0048

Expires 05/31/2015

[Show/Hide Help](#) [Issues? Try the classic form](#)

### Your location when the earthquake occurred

Location Description : **\*required**

Street address, ZIP/postal code, or other location (more information helps us make more accurate maps)

[Choose Location](#)

### Your situation when the earthquake occurred

Did you feel it : **\*required**

...or did it wake you?

Yes  No

Physical Situation :

What was your situation during the earthquake?

Were you asleep :

Did others nearby feel it :

### Your experience of the earthquake

Shaking Strength :

How would you best describe the shaking?

Shaking Duration (seconds) :

About how many seconds did the shaking last?

How did you react :

How did you respond :

Stand or Walk :

Was it difficult to stand and/or walk?

### Earthquake Effects

Free-hanging objects :

Did you notice any swinging of doors or other free-hanging objects?

Sounds :

Did you hear creaking or other noises?

### Was there any damage to the building?

Check all that apply.

- No Damage
- Hairline cracks in walls
- A few large cracks in walls

Answers to these specific questions are very diagnostic of earthquake intensity.

## Earthquake Effects

### Free-hanging objects :

Did you notice any swinging of doors or other free-hanging objects?

Please select...

### Sounds :

Did you hear creaking or other noises?

Please select...

### Shelved Objects :

Did objects rattle, topple over, or fall off shelves?

Please select...

### Hanging Pictures :

Did pictures on walls move or get knocked askew?

Please select...

### Furniture :

Did any furniture or appliances slide, topple over, or become displaced?

Please select...

### Large Appliances :

Was a heavy appliance (refrigerator or range) affected?

Please select...

### Walls/Fences :

Were free-standing walls or fences damaged?

Please select...

## Contact Information (Optional)

Name :

Email :

Phone :

### Stand or Walk :

Was it difficult to stand and/or walk?

Please select...

## Was there any damage to the building?

Check all that apply.

- No Damage
- Hairline cracks in walls
- A few large cracks in walls
- Many large cracks in walls
- Ceiling tiles or lighting fixtures fell
- Cracks in chimney
- One or several cracked windows
- Many windows cracked or some broken out
- Masonry fell from block or brick wall(s)
- Old chimney, major damage or fell down
- Modern chimney, major damage or fell down
- Outside wall(s) tilted over or collapsed completely
- Separation of porch, balcony, or other addition from building
- Building permanently shifted over foundation

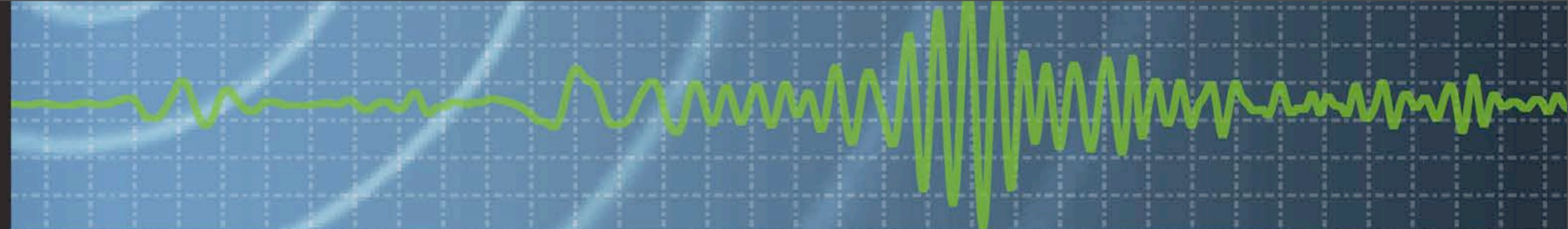
## Additional Comments

You may use this box to clarify answers or to make observations that are not accommodated by other questions. You may also give first-person descriptions of how the earthquake affected you. USGS scientists may use some of the information that you enter in qualitative descriptions of shaking or damage in USGS publications. You would be identified as "an observer" and your location would be given in general terms. Parts of some first-person accounts may be reproduced as quotations in USGS publications.

Answers to these specific questions are very diagnostic of earthquake intensity.

Submit Report

Reset Form

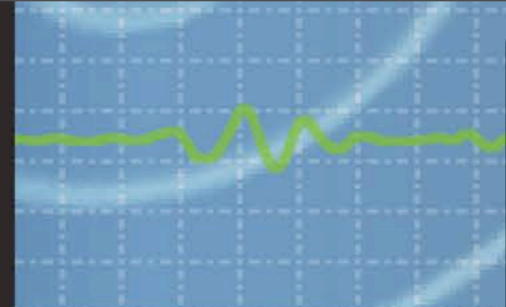


RESPONDING TO GLOBAL EARTHQUAKE HAZARDS

## PAGER—Rapid Assessment of an Earthquake's Impact

**P**rompt **A**ssessment of **G**lobal  
**E**arthquakes for **R**esponse

The next step is to  
assess how many  
people experienced  
such shaking  
intensities...



RESPONDING TO G  
**PAGER—Rapid Assessment**

**P**rompt **A**ssessment  
**E**arthquake

USGS PAGER:  
Compares ShakeMap  
to population density  
to calculate how  
many people were  
exposed to each level  
of shaking.

**M 9.0, NEAR THE EAST COAST OF HONSHU, JAPAN**

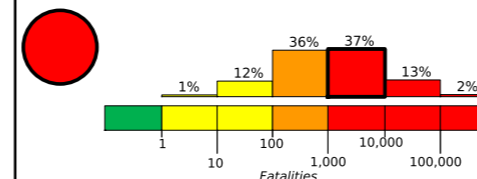
Origin Time: Fri 2011-03-11 05:46:23 UTC (14:46:23 local)

Location: 38.32°N 142.37°E Depth: 32 km

FOR TSUNAMI INFORMATION, SEE: [tsunami.noaa.gov](http://tsunami.noaa.gov)

Created: 2 weeks, 1 day after earthquake

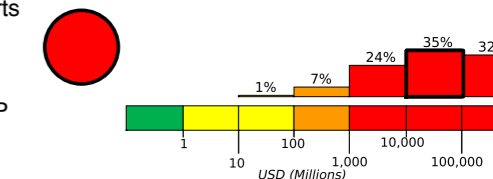
**Estimated Fatalities**



Red alert for shaking-related fatalities and economic losses. High casualties and extensive damage are probable and the disaster is likely widespread. Past red alerts have required a national or international response.

Estimated economic losses are 0-1% GDP of Japan.

**Estimated Economic Losses**

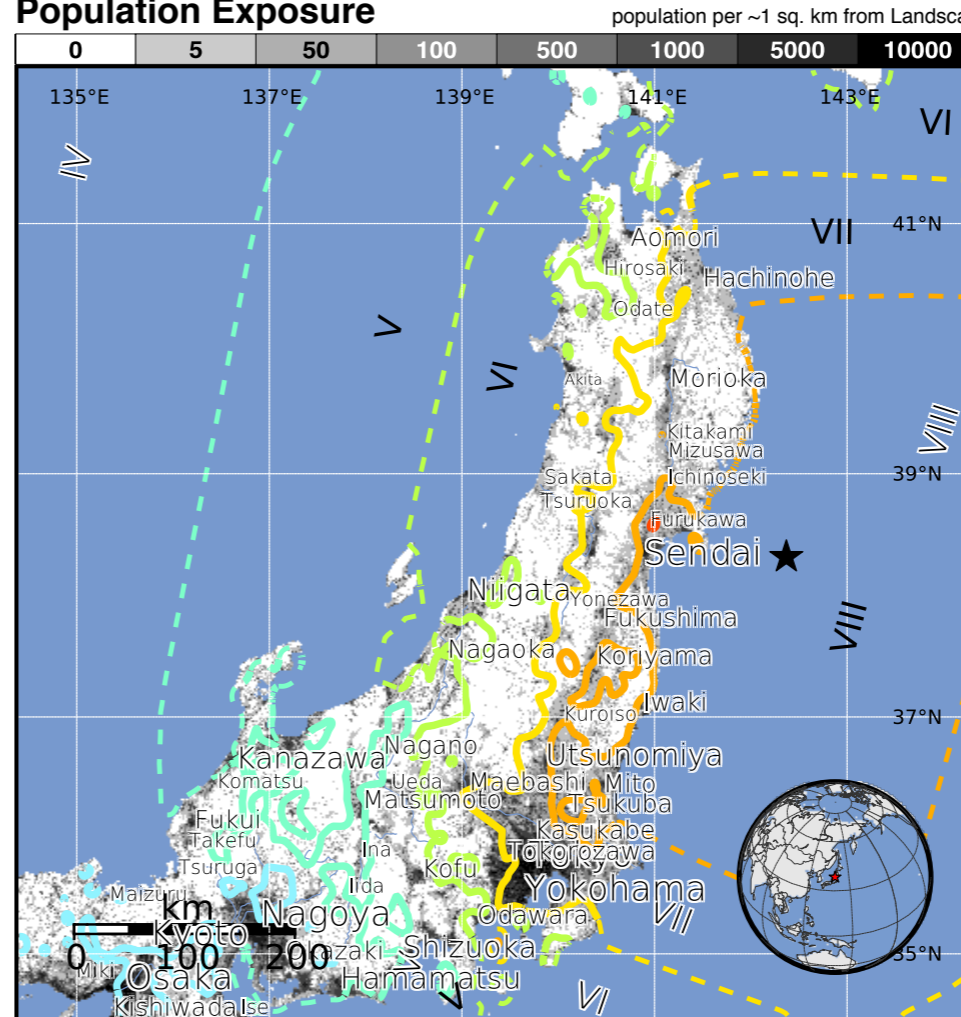


**Estimated Population Exposed to Earthquake Shaking**

ESTIMATED POPULATION EXPOSURE (k = x1000)	--*	13,068k*	21,353k*	8,612k*	10,080k*	34,125k*	6,009k*	251k	0	
ESTIMATED MODIFIED MERCALLI INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+	
PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme	
POTENTIAL DAMAGE	Resistant Structures	none	none	none	V. Light	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy
	Vulnerable Structures	none	none	none	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy	V. Heavy

\*Estimated exposure only includes population within the map area.

**Population Exposure**



**Structures:**

Overall, the population in this region resides in structures that are resistant to earthquake shaking, though some vulnerable structures exist. The predominant vulnerable building types are non-ductile reinforced concrete frame and heavy wood frame construction.

**Historical Earthquakes (with MMI levels):**

Date (UTC)	Dist. (km)	Mag.	Max MMI(#)	Shaking Deaths
1998-06-14	363	5.7	VII(428k)	0
1994-12-28	263	7.7	VII(132k)	3
1983-05-26	369	7.7	VII(174k)	104

Recent earthquakes in this area have caused secondary hazards such as tsunamis, landslides, and fires that might have contributed to losses.

**Selected City Exposure**

from GeoNames.org

MMI City	Population
<b>IX Furukawa</b>	76k
IX Iwanuma	42k
IX Hitachi	186k
IX Kogota	20k
VIII Shiogama	60k
VIII Sukagawa	69k
<b>VII Tokyo</b>	<b>8,337k</b>
<b>VII Yokohama</b>	<b>3,574k</b>
IV Nagoya	2,191k
III Osaka	2,592k
III Kobe	1,528k

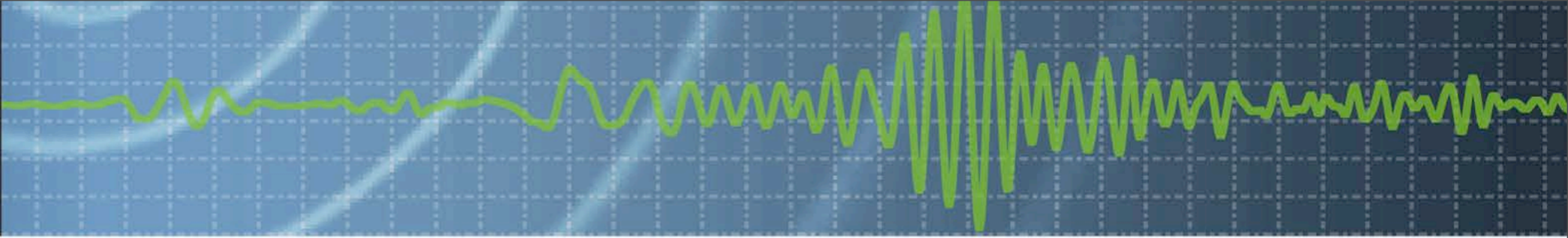
bold cities appear on map

(k = x1000)

PAGER content is automatically generated, and only considers losses due to structural damage. Limitations of input data, shaking estimates, and loss models may add uncertainty.

<http://earthquake.usgs.gov/pager>

Event ID: usc0001xgp

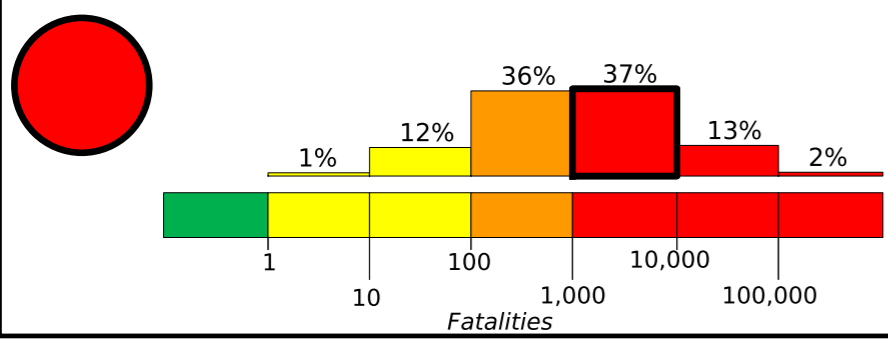


RESPONDING TO GLOBAL EARTHQUAKE HAZARDS

# PAGER—Rapid Assessment of an Earthquake’s Impact

**P**rompt **A**ssessment of **G**lobal  
**E**arthquakes for **R**esponse

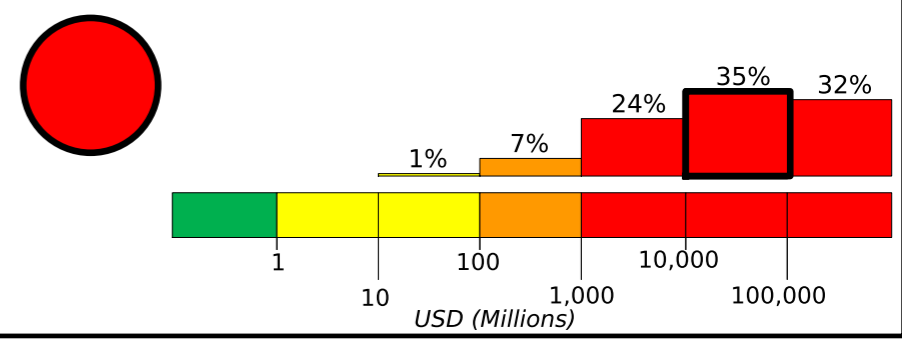
## Estimated Fatalities



Red alert for shaking-related fatalities and economic losses. High casualties and extensive damage are probable and the disaster is likely widespread. Past red alerts have required a national or international response.

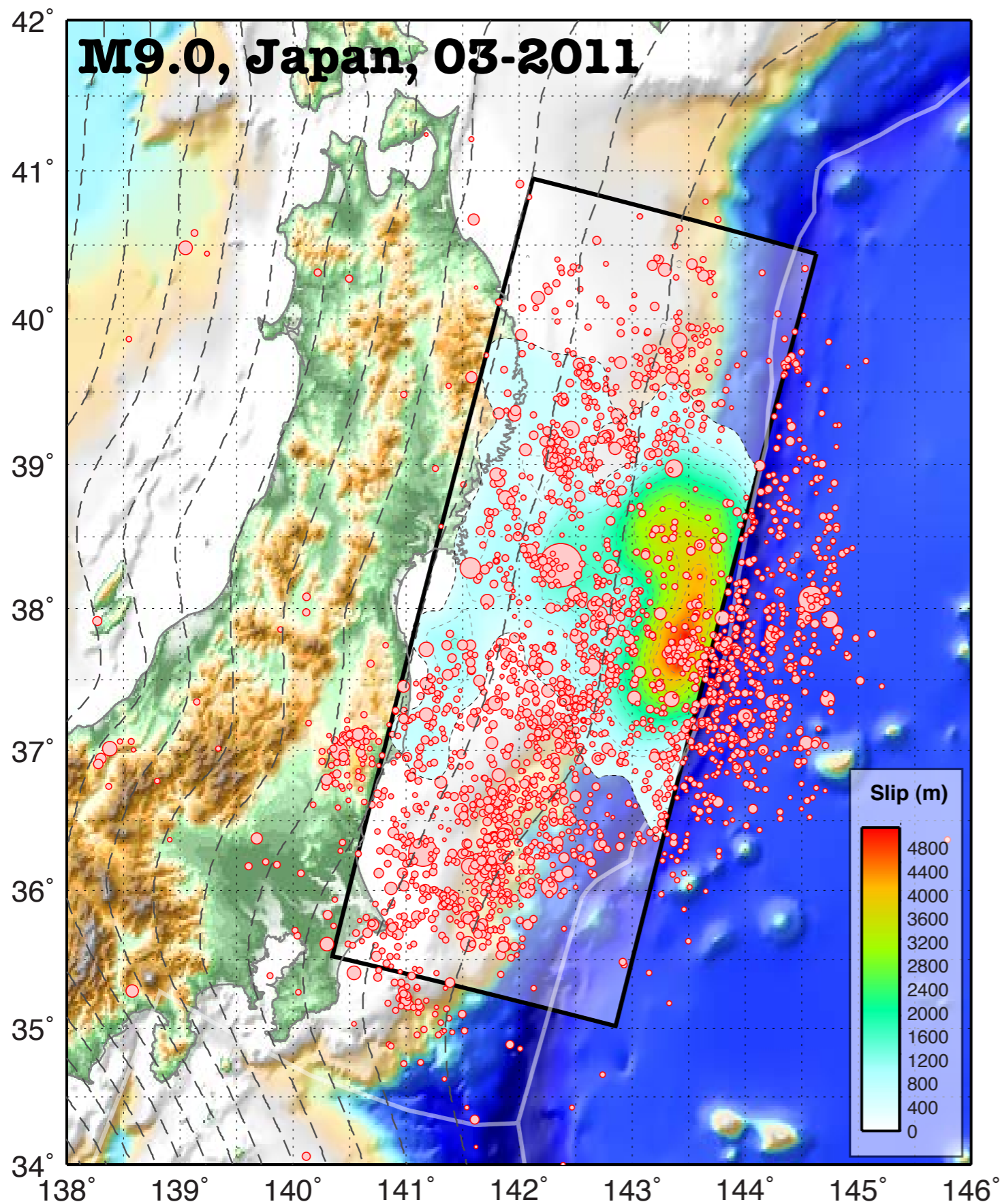
Estimated economic losses are 0-1% GDP of Japan.

## Estimated Economic Losses



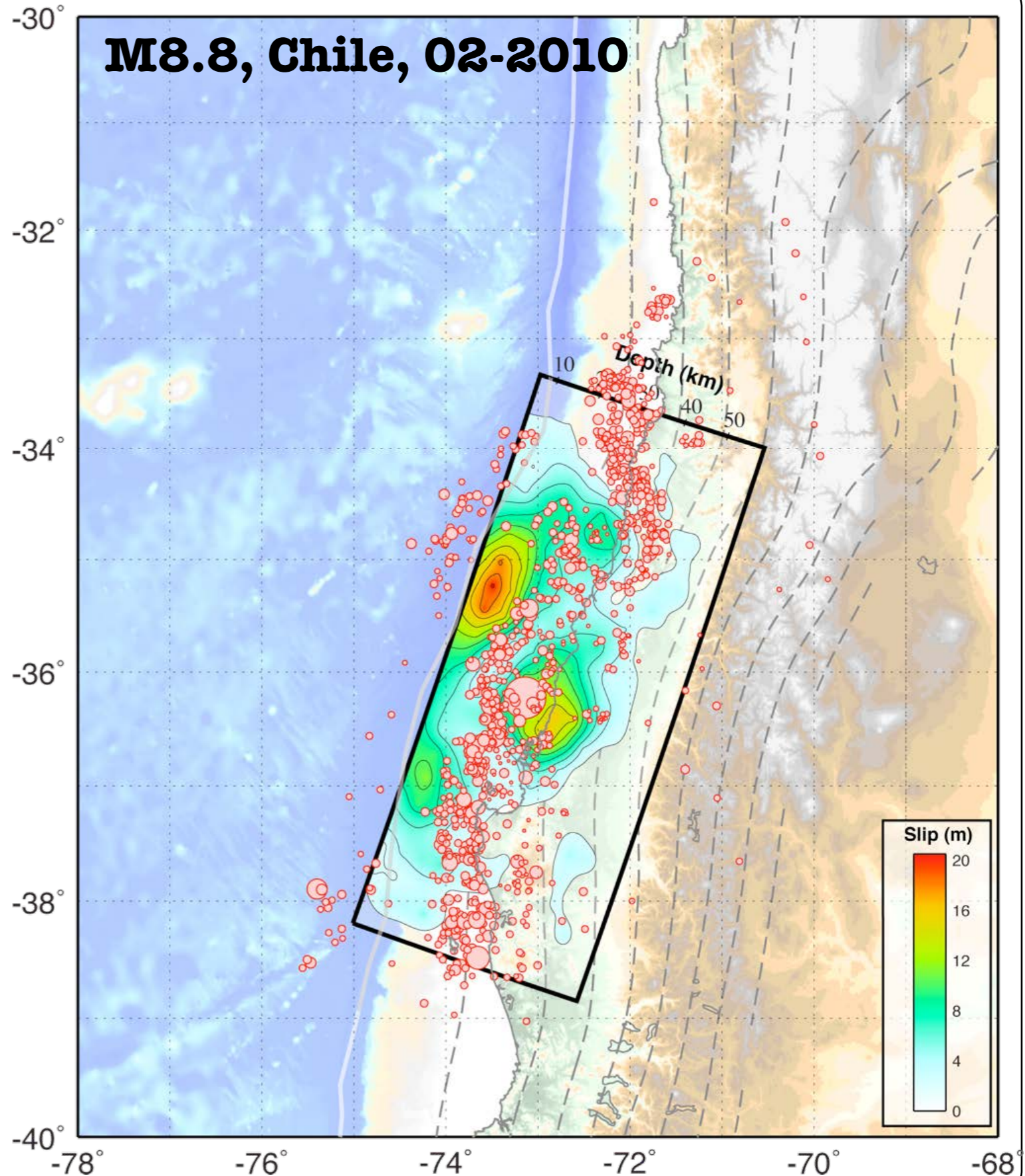
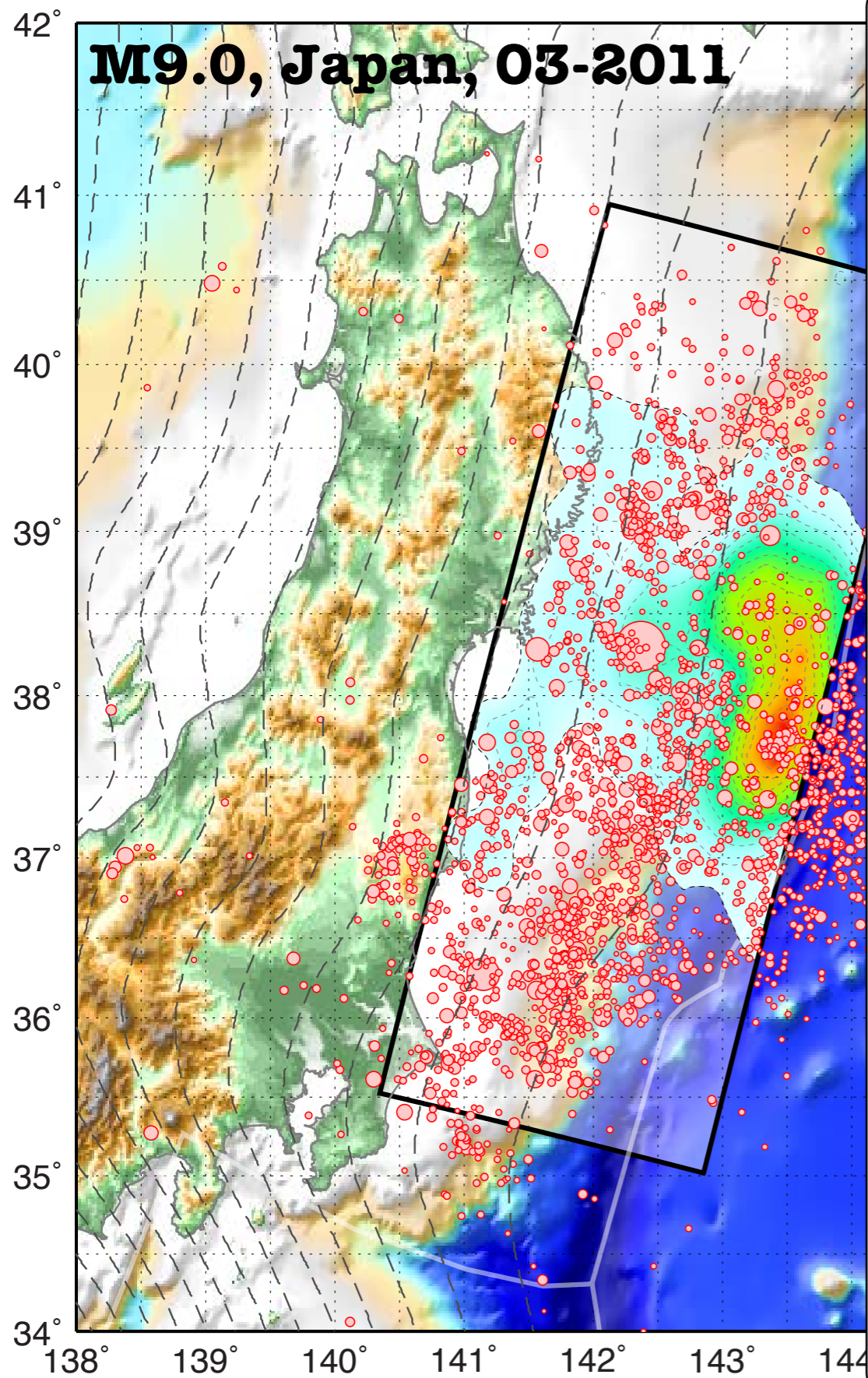
PAGER uses a color-coded “earthquake impact scale”, communicating predicted impact and response needed after an event: **green (little or no impact)**, **yellow (regional impact and response)**, **orange (national-scale impact and response)**, and **red (international response)**.

# Earthquakes Are Not Points!

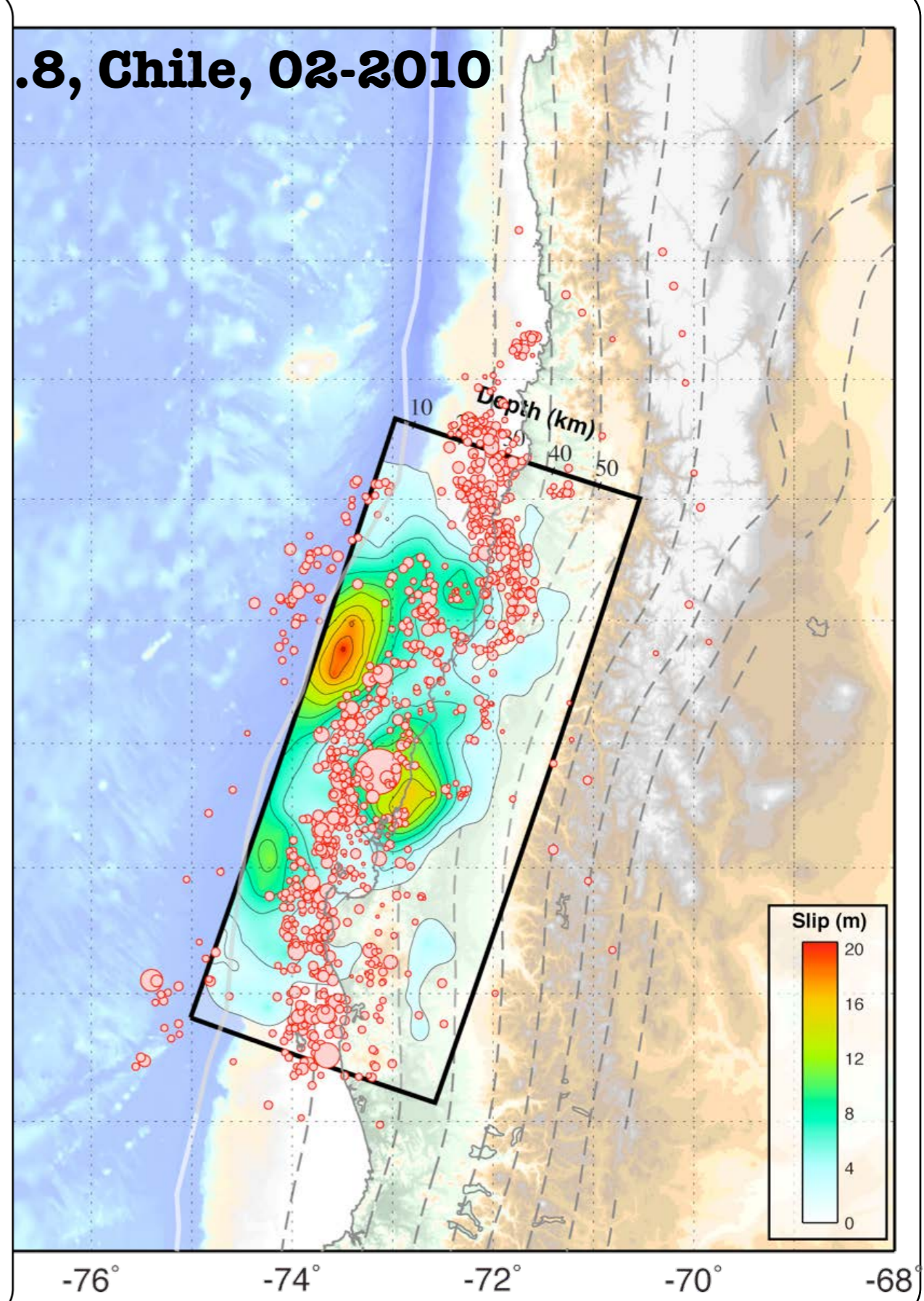
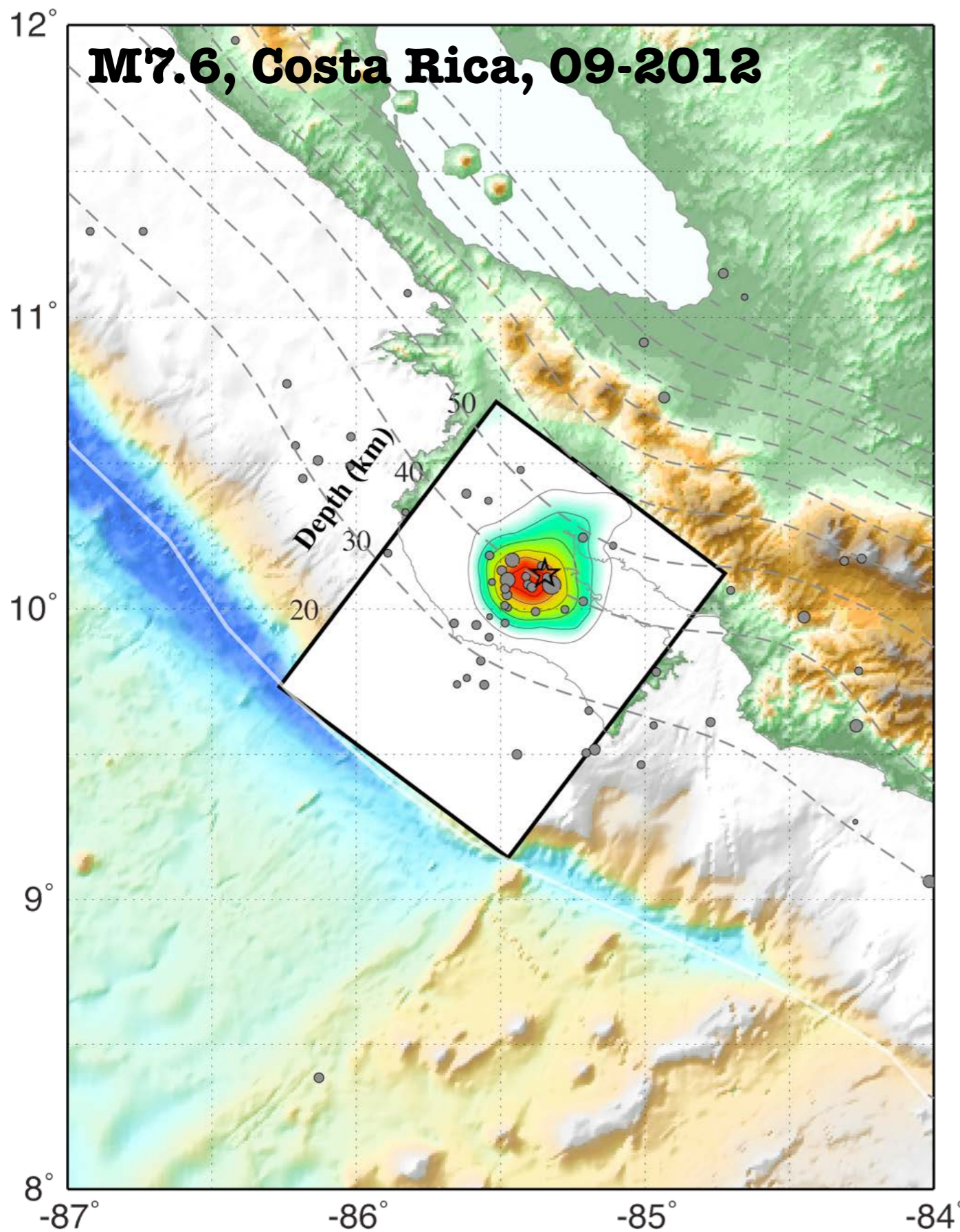




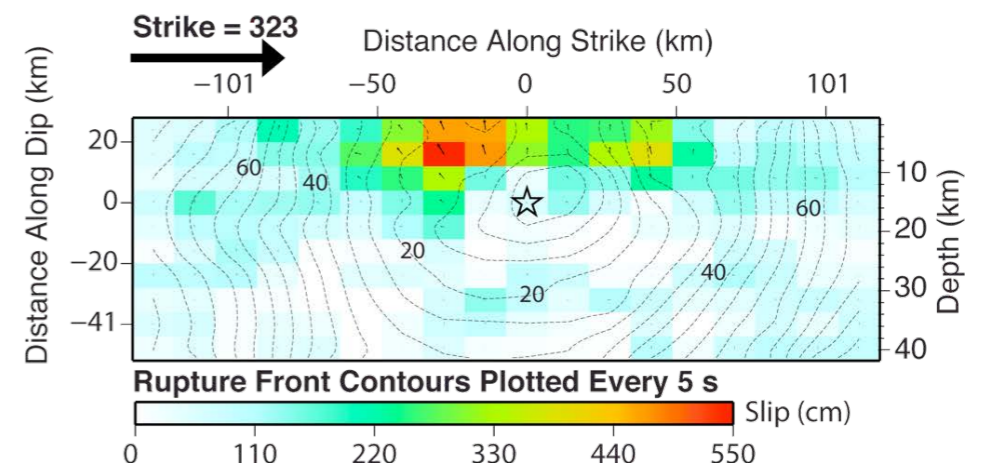
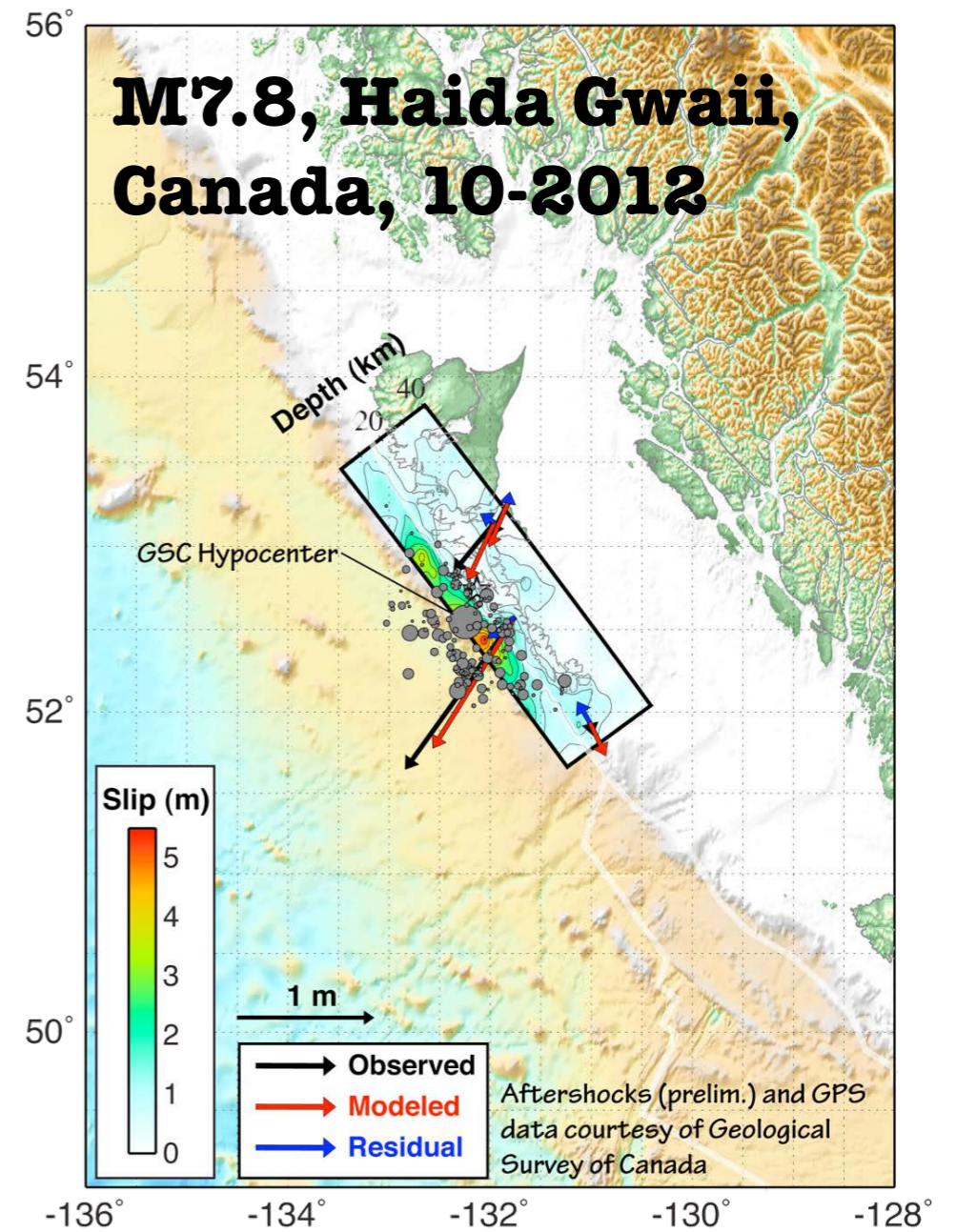
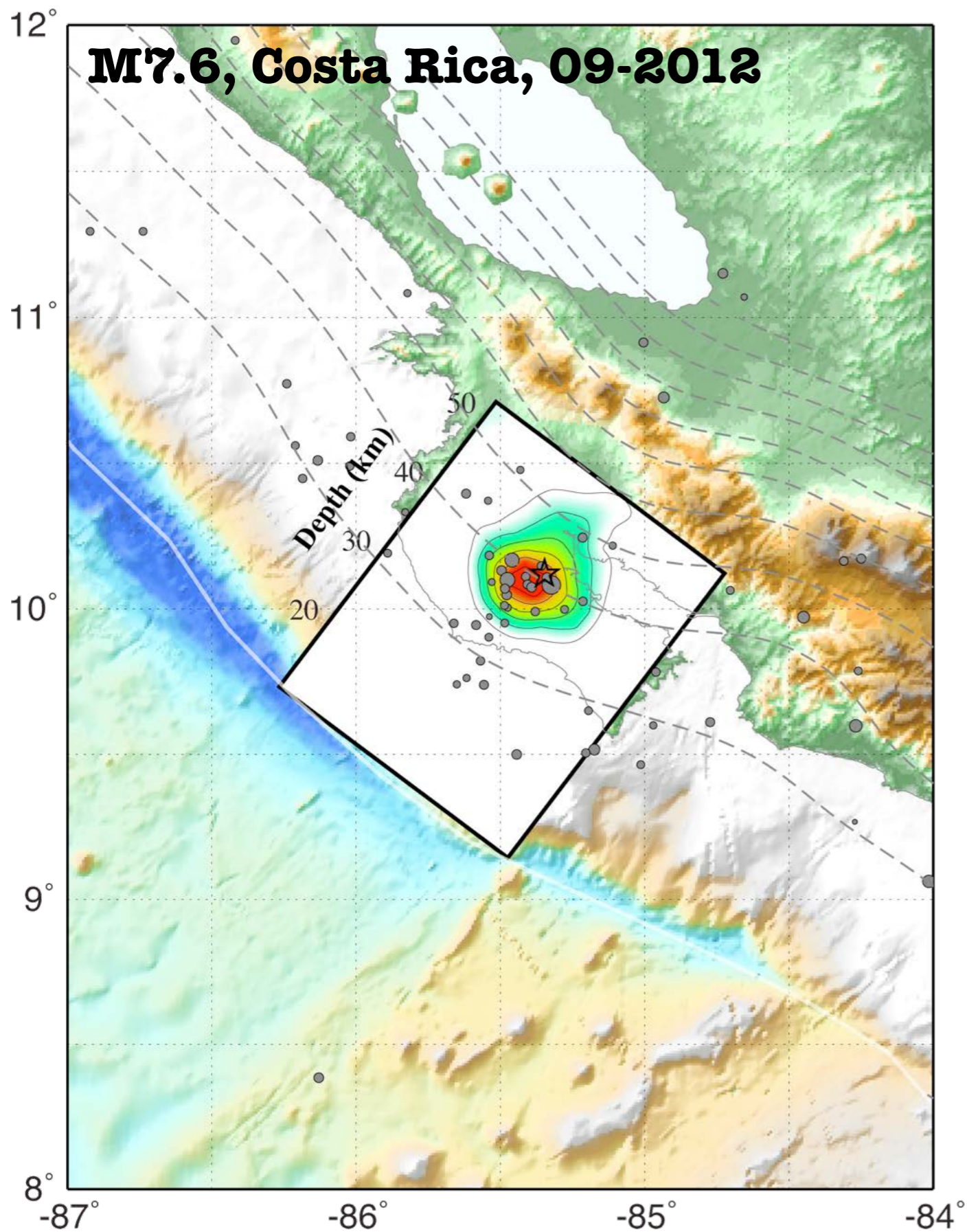
# Earthquakes Are Not Points!



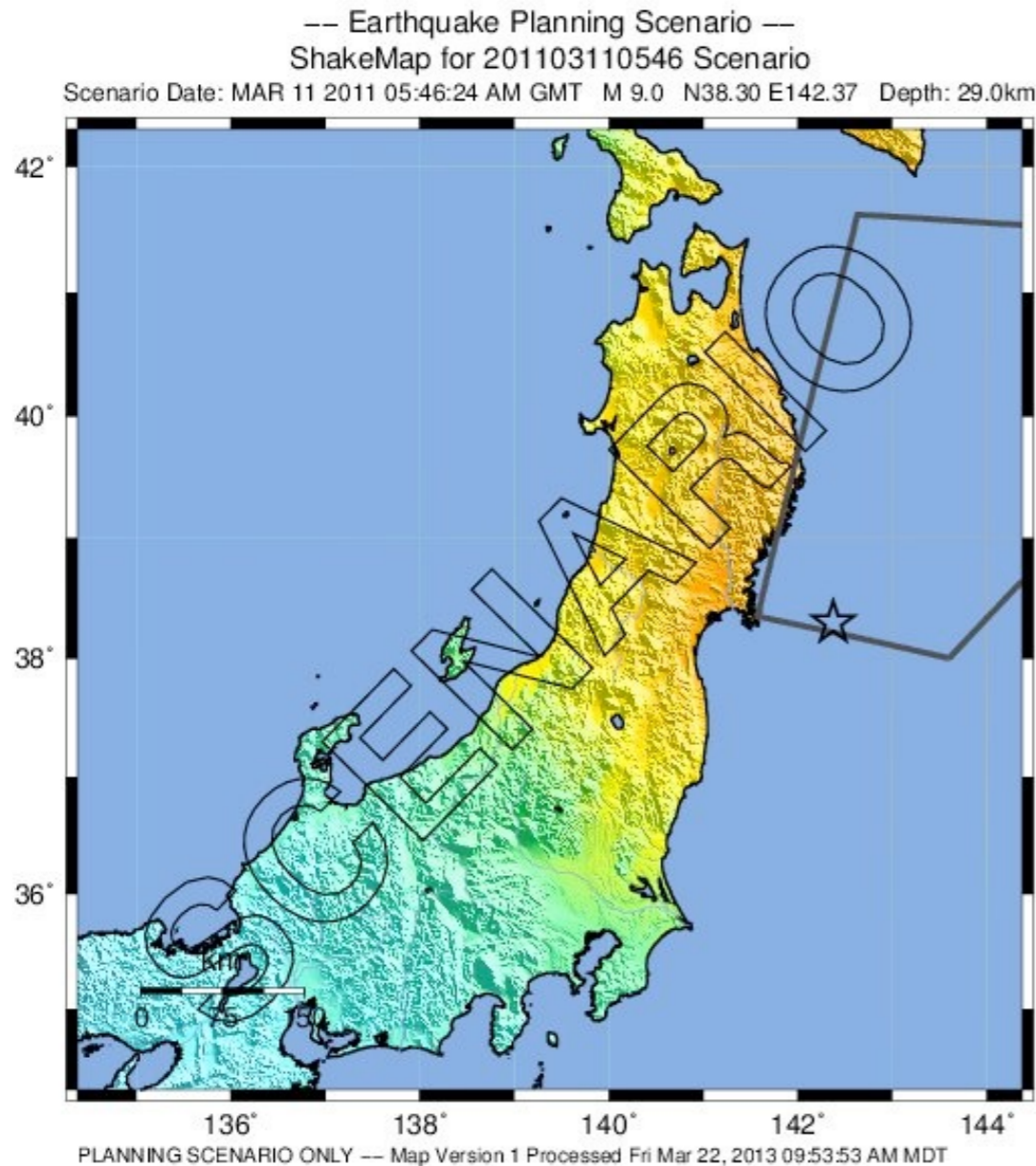
# Earthquakes Are Not Points!



# Earthquakes Are Not Points!

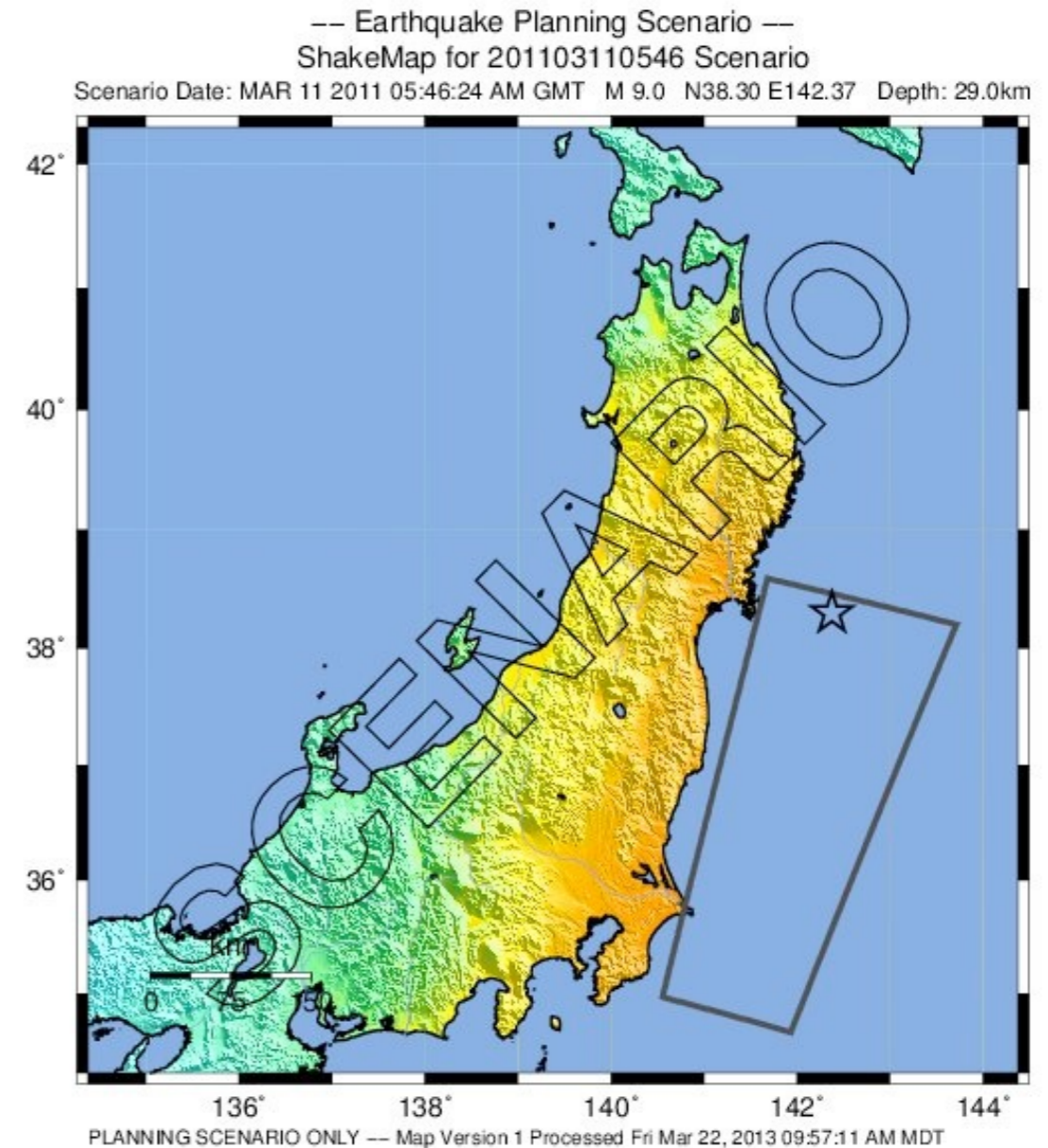


# Rupture Models - Why Finiteness Matters



PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very strong	Severe	Violent	Extreme
POTENTIAL DAMAGE	none	none	none	Very light	Light	Moderate	Mod./Heavy	Heavy	Very Heavy
PEAK ACC.(%g)	<0.1	0.5	2.4	6.7	13	24	44	83	>156
PEAK VEL.(cm/s)	<0.07	0.4	1.9	5.8	11	22	43	83	>160
INSTRUMENTAL INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+

Scale based upon Wald, et al.; 1999



PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very strong	Severe	Violent	Extreme
POTENTIAL DAMAGE	none	none	none	Very light	Light	Moderate	Mod./Heavy	Heavy	Very Heavy
PEAK ACC.(%g)	<0.1	0.5	2.4	6.7	13	24	44	83	>156
PEAK VEL.(cm/s)	<0.07	0.4	1.9	5.8	11	22	43	83	>160
INSTRUMENTAL INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+

Scale based upon Wald, et al.; 1999

Two scenarios shown for 2011 Tohoku earthquake; one with northward rupture, and one to the south. Shaking intensities much higher in Tokyo in southward rupture scenario.

# Rupture Models - Why Finiteness Matters



Earthquake Shaking **Red Alert**



**PAGER Version 1**

**M 9.0, Tohoku-Oki, Japan**  
 Origin Time: Fri 2011-03-11 05:46:24 UTC (14:46:24 local)  
 Location: 38.30°N 142.37°E Depth: 29 km  
 FOR TSUNAMI INFORMATION, SEE: [tsunami.gov](http://tsunami.gov)

Created: 106 weeks, 0 days after earthquake

## Estimated Fatalities

Red alert level for economic losses. Extensive damage is probable and the disaster is likely widespread. Estimated economic losses are less than 1% of GDP of Japan. Past events with this alert level have required a national or international level response.

## Estimated Economic Losses

Yellow alert level for shaking-related fatalities. Some casualties are possible.

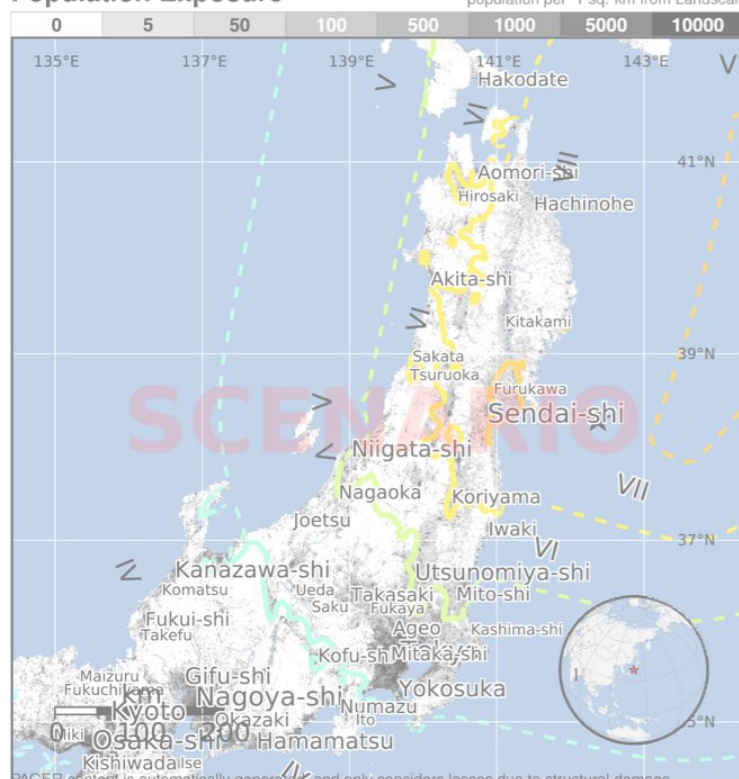
Orange alert level for shaking-related fatalities. Significant casualties are likely.

## Estimated Population Exposed to Earthquake Shaking

ESTIMATED POPULATION EXPOSURE (k = x1000)	--*	38k*	37,237k*	42,933k*	5,949k*	6,644k*	1,338k	0	0	
ESTIMATED MODIFIED MERCALLI INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+	
PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme	
POTENTIAL DAMAGE	Resistant Structures	none	none	none	V. Light	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy
	Vulnerable Structures	none	none	none	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy	V. Heavy

\*Estimated exposure only includes population within the map area

## Population Exposure



## Structures:

Overall, the population in this region resides in structures that are resistant to earthquake shaking, though some vulnerable structures exist. The predominant vulnerable building types are heavy wood frame and reinforced concrete frame construction.

## Historical Earthquakes (with MMI levels):

Date (UTC)	Dist. (km)	Mag.	Max Shaking MMI(#)	Deaths
2003-07-25	118	6.0	VIII(57k)	0
1978-06-12	31	7.6	VIII(1,304k)	22
1983-05-26	371	7.7	VII(174k)	104

Recent earthquakes in this area have caused secondary hazards such as tsunamis, landslides, and fires that might have contributed to losses.

## Selected City Exposure

MMI	City	Population
VIII	Ishinomaki	117k
VIII	Yamato	32k
VIII	Furukawa	76k
VIII	Wakuya	18k
VIII	Misawa	43k
VIII	Kamaishi	43k
V	Tokyo	8,337k
V	Yokohama-shi	3,574k
IV	Nagoya-shi	2,191k
IV	Osaka-shi	2,592k
IV	Kobe-shi	1,528k

bold cities appear on map (k = x1000)

Event ID: us201103110546\_se



Earthquake Shaking **Red Alert**



**PAGER Version 1**

**M 9.0, Tohoku-Oki, Japan**  
 Origin Time: Fri 2011-03-11 05:46:24 UTC (14:46:24 local)  
 Location: 38.30°N 142.37°E Depth: 29 km  
 FOR TSUNAMI INFORMATION, SEE: [tsunami.gov](http://tsunami.gov)

Created: 106 weeks, 0 days after earthquake

## Estimated Fatalities

Red alert level for economic losses. Extensive damage is probable and the disaster is likely widespread. Estimated economic losses are 0-1% of GDP of Japan. Past events with this alert level have required a national or international level response.

## Estimated Economic Losses

Orange alert level for shaking-related fatalities. Significant casualties are likely.

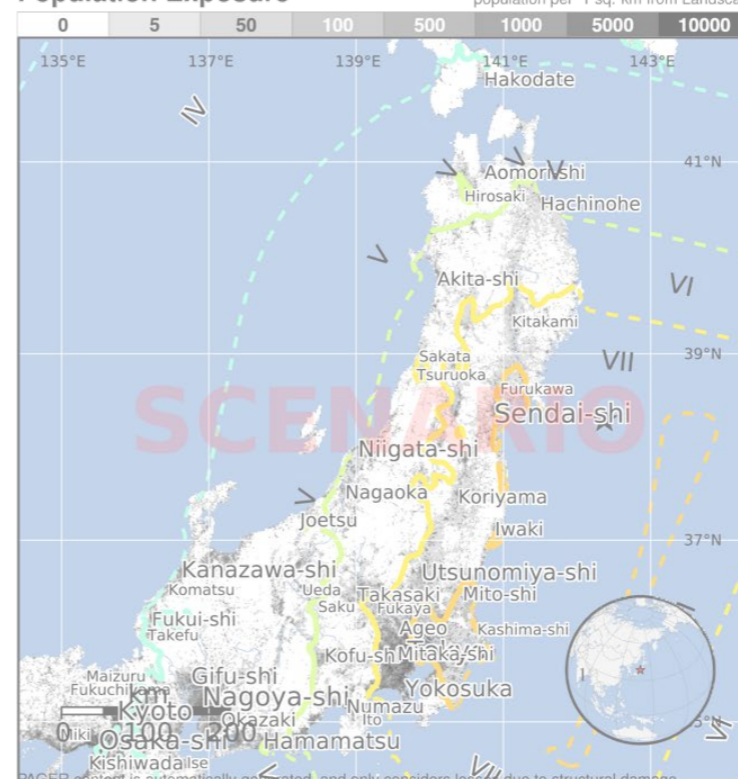
Orange alert level for shaking-related fatalities. Significant casualties are likely.

## Estimated Population Exposed to Earthquake Shaking

ESTIMATED POPULATION EXPOSURE (k = x1000)	--*	--*	13,946k*	23,755k*	10,045k*	33,564k*	12,828k	0	0	
ESTIMATED MODIFIED MERCALLI INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+	
PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme	
POTENTIAL DAMAGE	Resistant Structures	none	none	none	V. Light	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy
	Vulnerable Structures	none	none	none	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy	V. Heavy

\*Estimated exposure only includes population within the map area

## Population Exposure



## Structures:

Overall, the population in this region resides in structures that are resistant to earthquake shaking, though some vulnerable structures exist. The predominant vulnerable building types are heavy wood frame and reinforced concrete frame construction.

## Historical Earthquakes (with MMI levels):

Date (UTC)	Dist. (km)	Mag.	Max Shaking MMI(#)	Deaths
2003-07-25	118	6.0	VIII(57k)	0
1978-06-12	31	7.6	VIII(1,304k)	22
1983-05-26	371	7.7	VII(174k)	104

Recent earthquakes in this area have caused secondary hazards such as tsunamis, landslides, and fires that might have contributed to losses.

## Selected City Exposure

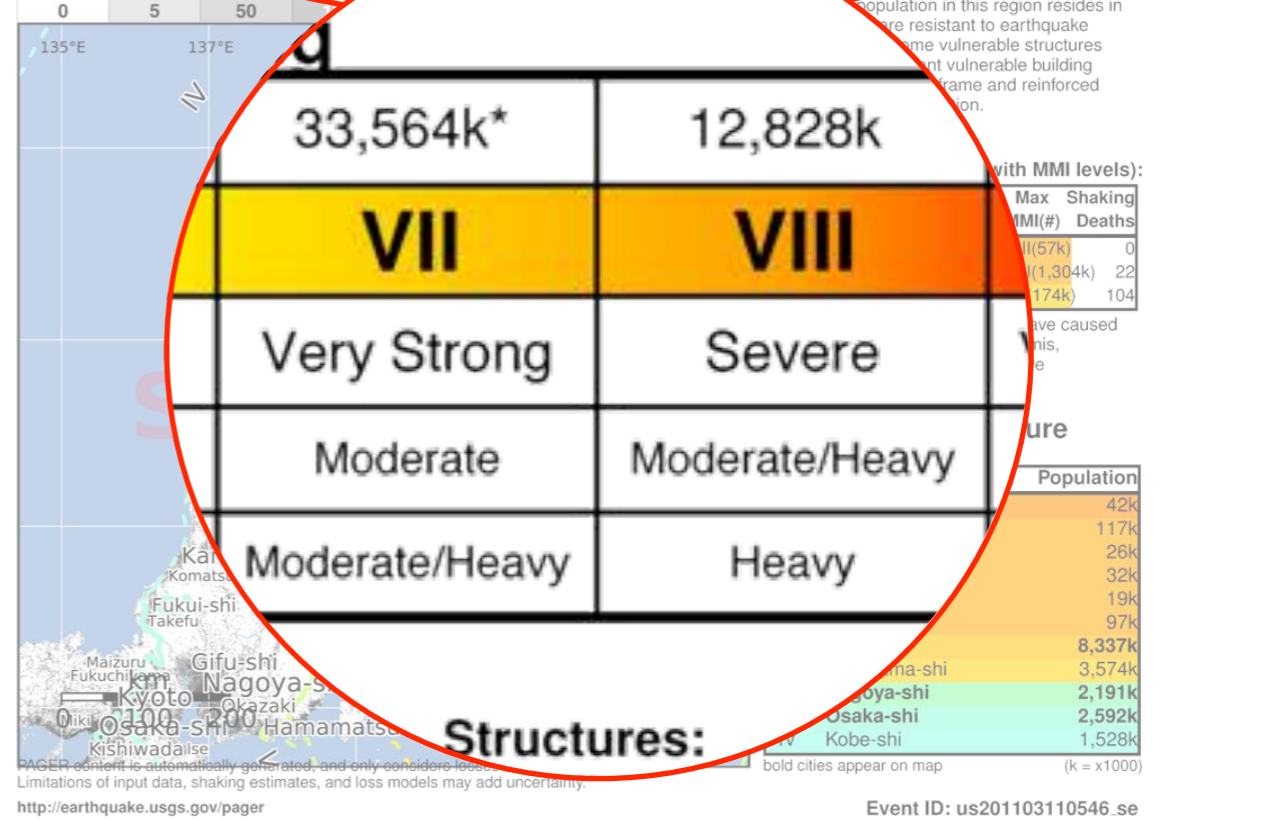
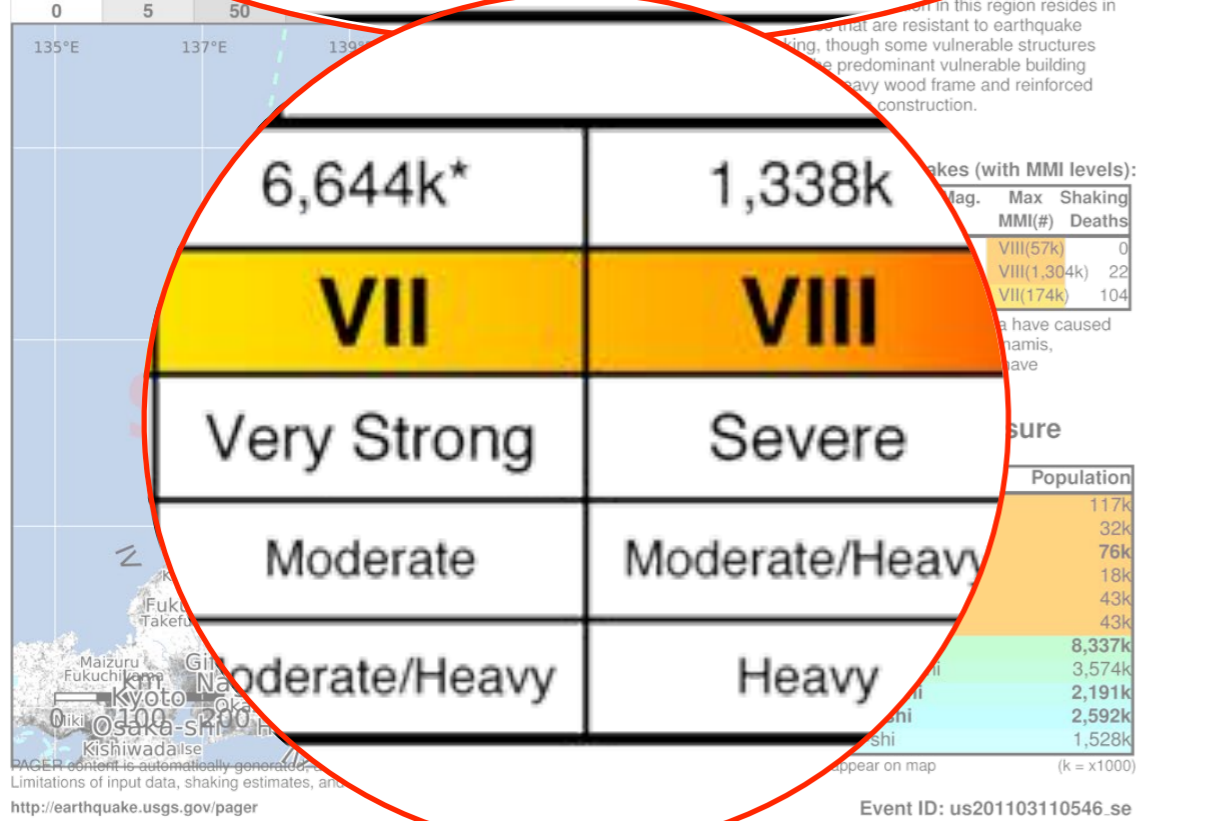
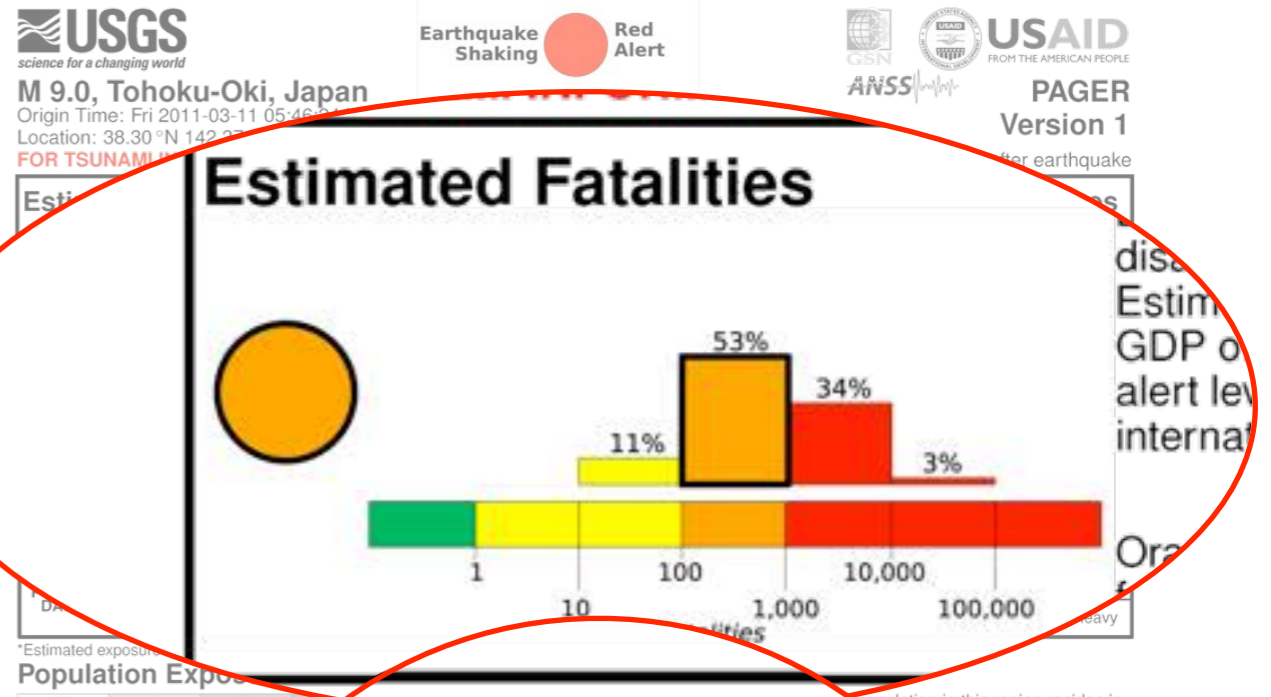
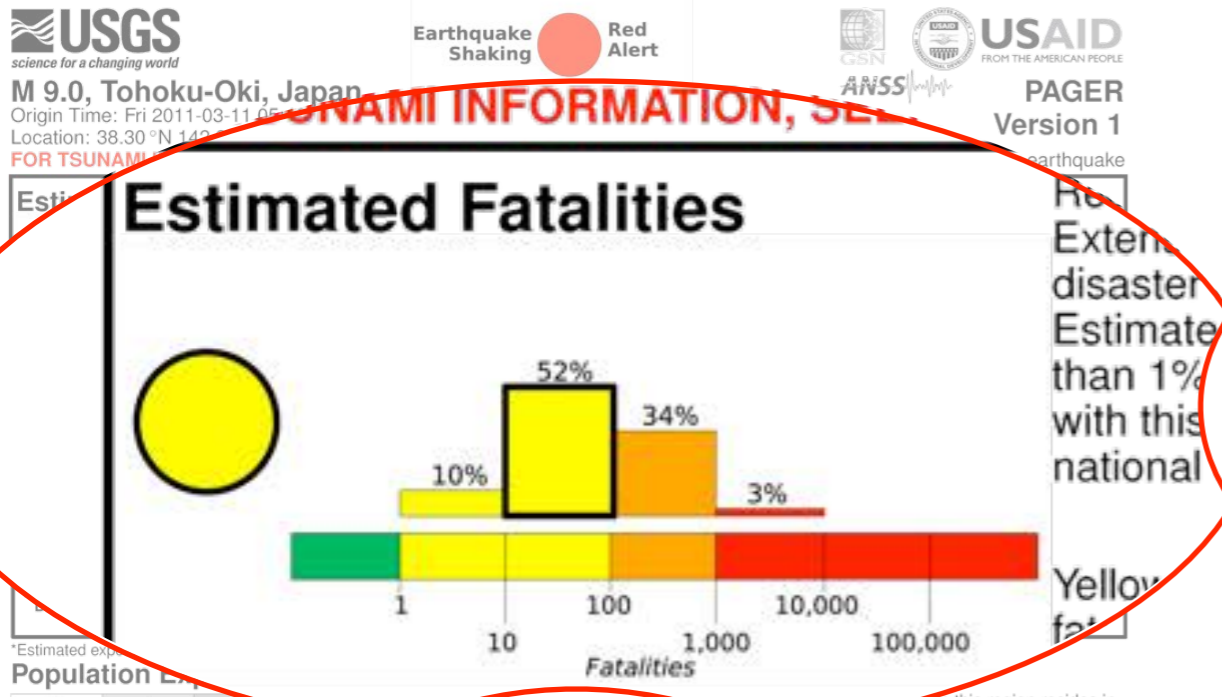
MMI	City	Population
VIII	Asahi	42k
VIII	Ishinomaki	117k
VIII	Itako	26k
VIII	Yamato	32k
VIII	Oarai	19k
VIII	Mobara	97k
VIII	Tokyo	8,337k
VII	Yokohama-shi	3,574k
V	Nagoya-shi	2,191k
IV	Osaka-shi	2,592k
IV	Kobe-shi	1,528k

bold cities appear on map (k = x1000)

Event ID: us201103110546\_se

Thus, population exposures significantly increase for the southward scenario as well.

# Rupture Models - Why Finiteness Matters



Thus, population exposures significantly increase for the southward scenario as well.



# Communication

**A response network is only as good as its ability to communicate**

# Earthquake Hazards Program

[Home](#)

[About Us](#)

[Contact Us](#)



Search

[EARTHQUAKES](#)

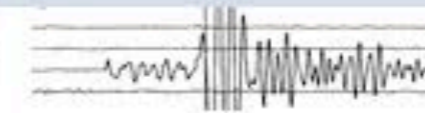
[HAZARDS](#)

[DATA & PRODUCTS](#)

[LEARN](#)

[MONITORING](#)

[RESEARCH](#)



The USGS Earthquake Hazards Program is part of the [National Earthquake Hazards Reduction Program](#) (NEHRP), established by Congress in 1977. We monitor and report earthquakes, assess earthquake impacts and hazards, and research the causes and effects of earthquakes.

## Latest Earthquakes



View recent events or search for past earthquakes. Optimized for mobile and desktop.

[Which earthquakes are included on the map?](#)

[Real-time Feeds & Notifications](#)

Get real-time earthquake notifications sent to

## Significant Earthquakes

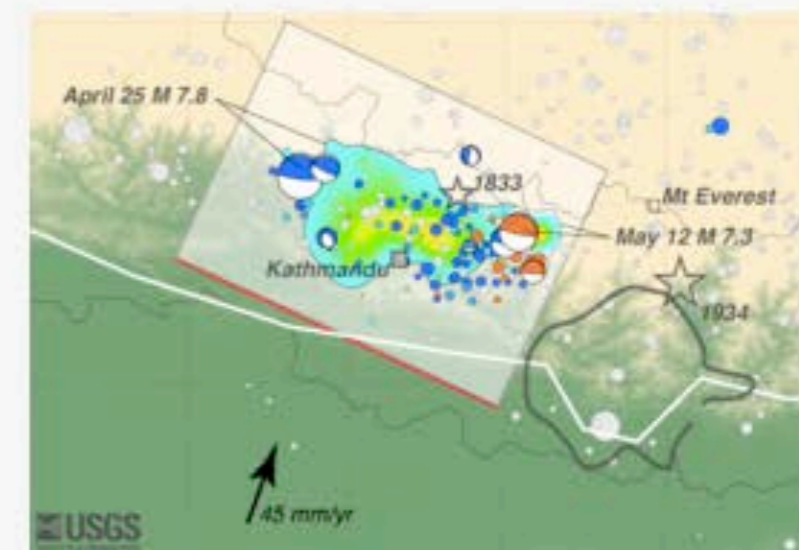
Past 30 Days

- [6.3 Southern Mid-Atlantic Ridge](#)  
2015-05-24 04:53:22 UTC 10.0 km deep
- [6.8 159km ESE of Kirakira, Solomon Islands](#)  
2015-05-22 23:59:33 UTC 10.0 km deep
- [6.9 204km ESE of Kirakira, Solomon Islands](#)  
2015-05-22 21:45:19 UTC 9.9 km deep
- [4.8 35km SSW of Caliente, Nevada](#)  
2015-05-22 18:47:42 UTC 4.0 km deep
- [4.1 10km ENE of Yountville, California](#)  
2015-05-22 02:53:00 UTC 13.0 km deep
- [6.8 184km W of Lata, Solomon Islands](#)  
2015-05-20 22:48:53 UTC 12.0 km deep
- [6.7 Pacific-Antarctic Ridge](#)  
2015-05-19 15:25:21 UTC 10.2 km deep
- [3.3 6km N of Irving, Texas](#)  
2015-05-18 18:14:29 UTC 5.0 km deep
- [5.7 24km N of Ramechhap, Nepal](#)  
2015-05-16 11:34:10 UTC 10.0 km deep

## Featured Items

1 2 3

### [Nepal Earthquake Sequence Educational Slides](#)



Download 17MB PDF presentation created by USGS scientists.

[VIEW EARTHQUAKE](#)

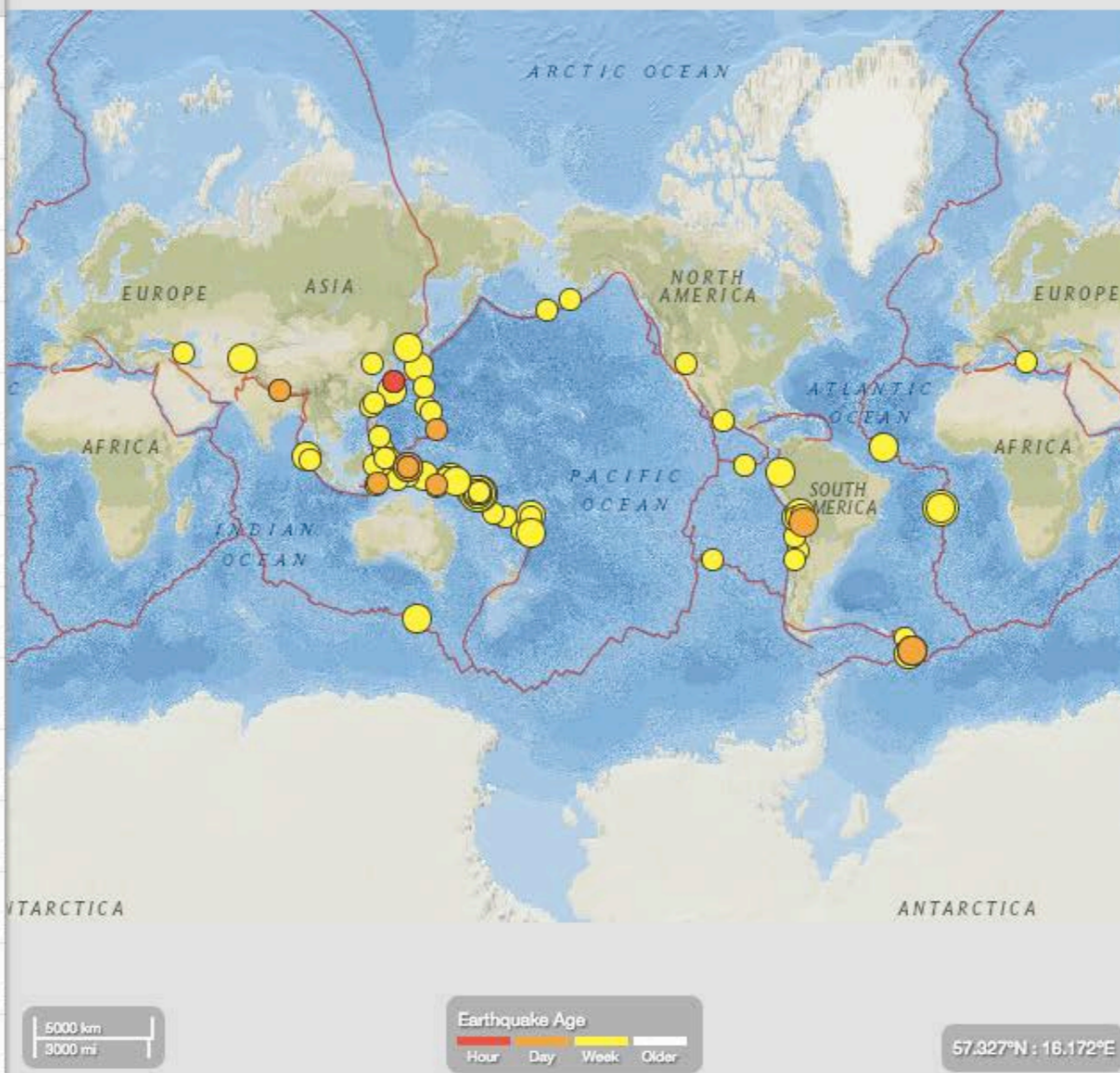


## 7 Days, Magnitude 4.5+ Worldwide

96 earthquakes - [Download](#)  
 Updated: 2015-05-27 02:29:07 UTC  
 Showing event times using UTC

96 earthquakes in map area

4.8	10km ESE of Makurazaki, Japan	2015-05-27 01:51:25 UTC	150.2 km
4.5	166km E of Manokwari, Indonesia	2015-05-27 01:07:00 UTC	42.6 km
5.4	83km ENE of Bristol Island, South Sandwi...	2015-05-26 23:51:30 UTC	35.0 km
5.3	82km ENE of Bristol Island, South Sandwi...	2015-05-26 23:41:40 UTC	35.0 km
5.4	86km ENE of Bristol Island, South Sandwi...	2015-05-26 23:26:58 UTC	32.0 km
4.6	63km SSE of Wau, Papua New Guinea	2015-05-26 22:17:35 UTC	10.0 km
4.8	187km NE of Palue, Indonesia	2015-05-26 20:56:22 UTC	580.9 km
4.5	54km NNW of Kathmandu, Nepal	2015-05-26 17:07:16 UTC	31.1 km
4.6	194km ENE of Manokwari, Indonesia	2015-05-26 16:57:36 UTC	39.0 km
5.3	191km ENE of Manokwari, Indonesia	2015-05-26 16:42:36 UTC	44.2 km
5.0	176km ENE of Manokwari, Indonesia	2015-05-26 16:38:32 UTC	49.8 km
4.8	156km SE of JP Tinian Town pre-WW2, No...	2015-05-26 14:15:43 UTC	43.7 km
5.7	67km NE of Calama, Chile	2015-05-26 10:32:01 UTC	115.1 km
4.6	4km NNW of Aran, Azerbaijan	2015-05-26 01:20:36 UTC	15.1 km
4.9	68km SW of Yonakuni, Japan	2015-05-26 00:56:54 UTC	18.1 km



- + 🔍 Zoom to...

### MY SETTINGS

Bookmark to return to map/list with same settings.

### Earthquakes

- Auto Update
- 1 Day, Magnitude 2.5+ Worldwide
- 1 Day, All Magnitudes Worldwide
- 7 Days, Magnitude 4.5+ Worldwide
- 7 Days, Magnitude 2.5+ Worldwide
- 7 Days, All Magnitudes Worldwide
- 30 Days, Significant Worldwide
- 30 Days, Magnitude 4.5+ Worldwide
- 30 Days, Magnitude 2.5+ Worldwide

Create new or edit existing search.

### List Format

- Magnitude
- DYFI
- ShakeMap
- PAGER

### List Sort Order

- Newest first
- Oldest first
- Largest magnitude first
- Smallest magnitude first

# ComCat (Combined Catalog) - A New Web Interface

# Search Earthquake Archives

Search results are limited to 20,000 events. To get URL for a search, click the search button, then copy the URL from the browser address bar.

- [Help](#)
- [About the ANSS Comprehensive Catalog and Important Caveats](#)

## Basic Options

### Date & Time

Start (UTC)

End (UTC)

### Magnitude

Minimum

Maximum

### Depth (km)

Minimum

Maximum

### Geographic Region

Currently searching entire world

#### Rectangle

Decimal degree coordinates. North must be greater than South. East must be greater than West.

[Draw Rectangle on Map](#)

	North	
	<input type="text"/>	
West	<input type="text"/>	East
	<input type="text"/>	
	South	
	<input type="text"/>	

#### Circle/ Donut

Specify an inner radius to perform a donut search.

Center Latitude

Center Longitude

## Circle/Donut

Specify an inner radius to perform a donut search.

Center Latitude

Center Longitude

Inner Radius (km) Optional

Outer Radius (km)

## Advanced Options

---

### Azimuthal Gap

Minimum

Maximum

### Review Status

- Any
- Automatic
- Reviewed

Event Type

Impact (PAGER, ShakeMap, DYFI)

Catalog

Contributor

Product Type

## Output Options

---

### Format

- Map & List
- CSV
- KML
- QuakeML
- GeoJSON

### Order By

- Time - Newest First
- Time - Oldest First
- Magnitude - Largest First
- Magnitude - Smallest First

## Circle/ Donut

Specify an inner radius to perform a donut search.

Center Latitude

Center Longitude

Inner Radius (km) Optional

Outer Radius (km)

## Advanced Options

---

### Azimuthal Gap

Minimum

Maximum

### Review Status

- Any
- Automatic
- Reviewed

## Output Options

---

### Format

- Map & List
- CSV
- KML
- QuakeML
- GeoJSON

Event Type

Impact (PAGER, ShakeMap, DYFI)

Catalog

Contributor

Product Type

### Order By

- Time - Newest First
- Time - Oldest First
- Magnitude - Largest First
- Magnitude - Smallest First

**- Impact** (PAGER, ShakeMap, DYFI)

**Significance**

Minimum  Maximum

**PAGER Alert Level**

Any  
 Green  
 Yellow  
 Orange  
 Red

**ShakeMap MMI**

Decimal numbers

Minimum  Maximum

**Did You Feel It CDI**

Decimal numbers

Minimum  Maximum

**Number of DYFI? Responses**

Minimum

**Circle/ Donut**

Specify an inner radius to perform a donut search.

Center Latitude  Center Longitude

Inner Radius (km) Optional  Outer Radius (km)

- Event Type
- Impact** (PAGER, ShakeMap, DYFI)
- Catalog
- Contributor
- Product Type

- Order By**
- Time - Newest First
  - Time - Oldest First
  - Magnitude - Largest First
  - Magnitude - Smallest First



## Catalog

- Any
- AK - Alaska Earthquake Information Center
- AT - National Tsunami Warning Center
- Atlas
- Choy
- CI - California Institute of Technology
- Dr
- Duputel
- Gcmt
- HV - Hawaiian Volcano Observatory
- Is
- ISC-GEM
- LD - Lamont-Doherty Cooperative Seismographic Network
- MB - Montana Bureau of Mines and Geology
- NC - Northern California Seismic System
- Ne
- NM - St. Louis University
- NN - University of Nevada
- Official
- PR - Red Sismica de Puerto Rico
- PT - Pacific Tsunami Warning Center
- SE - Virginia Tech
- US - National Earthquake Information Center, PDE
- UU - University of Utah
- UW - University of Washington

## Circle/ Donut

Specify an inner radius to perform a donut search.

Center Latitude

Center Longitude

Inner Radius (km) Optional

Outer Radius (km)

Event Type

Impact (PAGER, ShakeMap, DYFI)

Catalog

Contributor

Product Type

## Order By

- Time - Newest First
- Time - Oldest First
- Magnitude - Largest First
- Magnitude - Smallest First

## Advanced

## Azimuth

Minimum

## Review

- Any
- Autom
- Review

## Output

## Format

- Map 8
- CSV
- KML
- Quake
- GeoJSON

- ### - Catalog
- Any
  - AK - Alaska
  - AT - Nation
  - Atlas
  - Choy
  - CI - Califo
  - Dr
  - Duputel
  - Gcmt
  - HV - Hawa
  - Is
  - ISC-GEM
  - LD - Lamc
  - MB - Mon
  - NC - North
  - Ne
  - NM - St. L
  - NN - Unive
  - Official
  - PR - Red S
  - PT - Pacifi
  - SE - Virgin
  - US - Natio
  - UU - Unive
  - UW - Univ

- ### - Product Type
- Any
  - Associate
  - CAP
  - Disassociate
  - DYFI?
  - Eq-location-map
  - Finite Fault
  - Focal Mechanism
  - General Link
  - General-text
  - GeoServe
  - Historical-moment-tensor-map
  - Historical-seismicity-map
  - Image
  - Impact Link
  - Impact Text
  - LossPAGER
  - Moment Tensor
  - Moreinformation
  - Nearby Cities
  - Origin
  - P-Wave Travel Times
  - Phase Data
  - Scitech Link
  - ShakeMap
  - Significance
  - Tectonic Summary

## Circle/ Donut

Specify an inner radius to perform a donut search.

Center Latitude

Center Longitude

Inner Radius (km) Optional

Outer Radius (km)

+ Event Type

+ Impact (PAGER, ShakeMap, DYFI)

+ Catalog

+ Contributor

+ Product Type

## Order By

- Time - Newest First
- Time - Oldest First
- Magnitude - Largest First
- Magnitude - Smallest First

# 2014 Web Statistics

## Pageviews

6,000,000

3,000,000

January 2014

April 2014

July 2014

October 2014

Show: All | Starred

+ Create new annotation

Jan 6, 2014	Tracking code (minified) added to more EQ pages	kitfullerugs@gmail.com
☆ Jan 15, 2014	M4.4 Fontana, CA	edit lisawald@gmail.com
☆ Feb 14, 2014	M4.1 South Carolina	edit lisawald@gmail.com
☆ Mar 17, 2014	M4.4 Beverly Hills, CA	edit lisawald@gmail.com
☆ Mar 29, 2014	M5.1 La Habra, CA	edit lisawald@gmail.com
☆ Apr 1, 2014	M8.2 Iquique, Chile	edit lisawald@gmail.com
☆ Jul 17, 2014	2014 NSHM released at 9am Eastern time	edit lisawald@gmail.com
☆ Aug 24, 2014	M6.0 Napa, CA	edit lisawald@gmail.com

Pageviews

150,155,868



Unique Pageviews

113,820,892



Avg. Time on Page

00:02:26



Bounce Rate

66.78%



% Exit

49.95%



During the most recent 12-month period the website had just over 150 million pageviews, which is about 12.5 million pageviews per month, 3 million pageviews per week, or 0.5 million pageviews per day. Over half the total pageviews were of real-time data pages of some sort. Pageviews for the real-time feeds are not included in Google Analytics, but comparing the number of pageviews of the Latest EQ interface with the number of pageviews in the top 8 feeds using our Logaholic statistics for a 30-day period, we receive about 4 times more feed pageviews than all the other real-time pageviews on average.



# Information On The Move

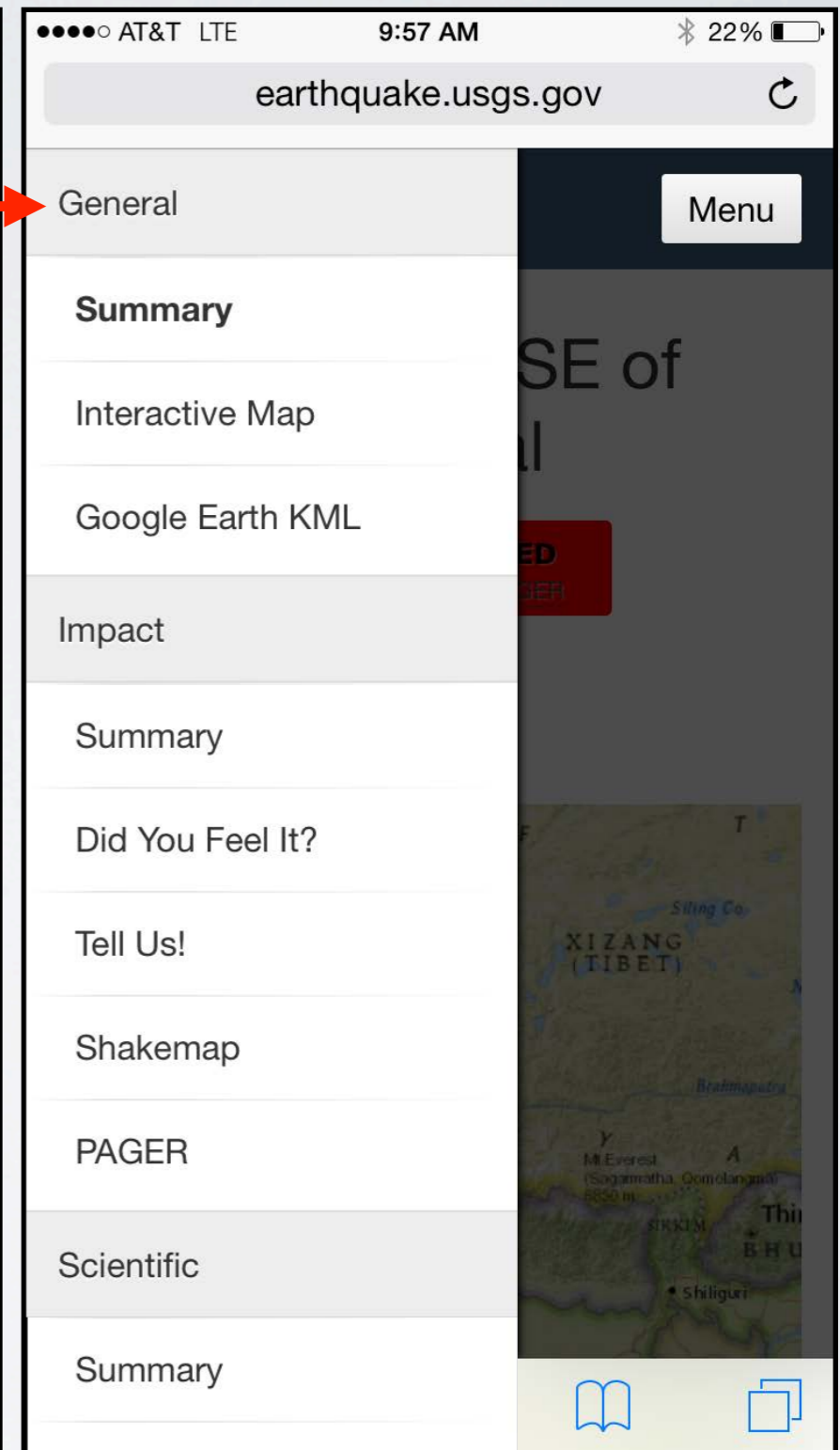
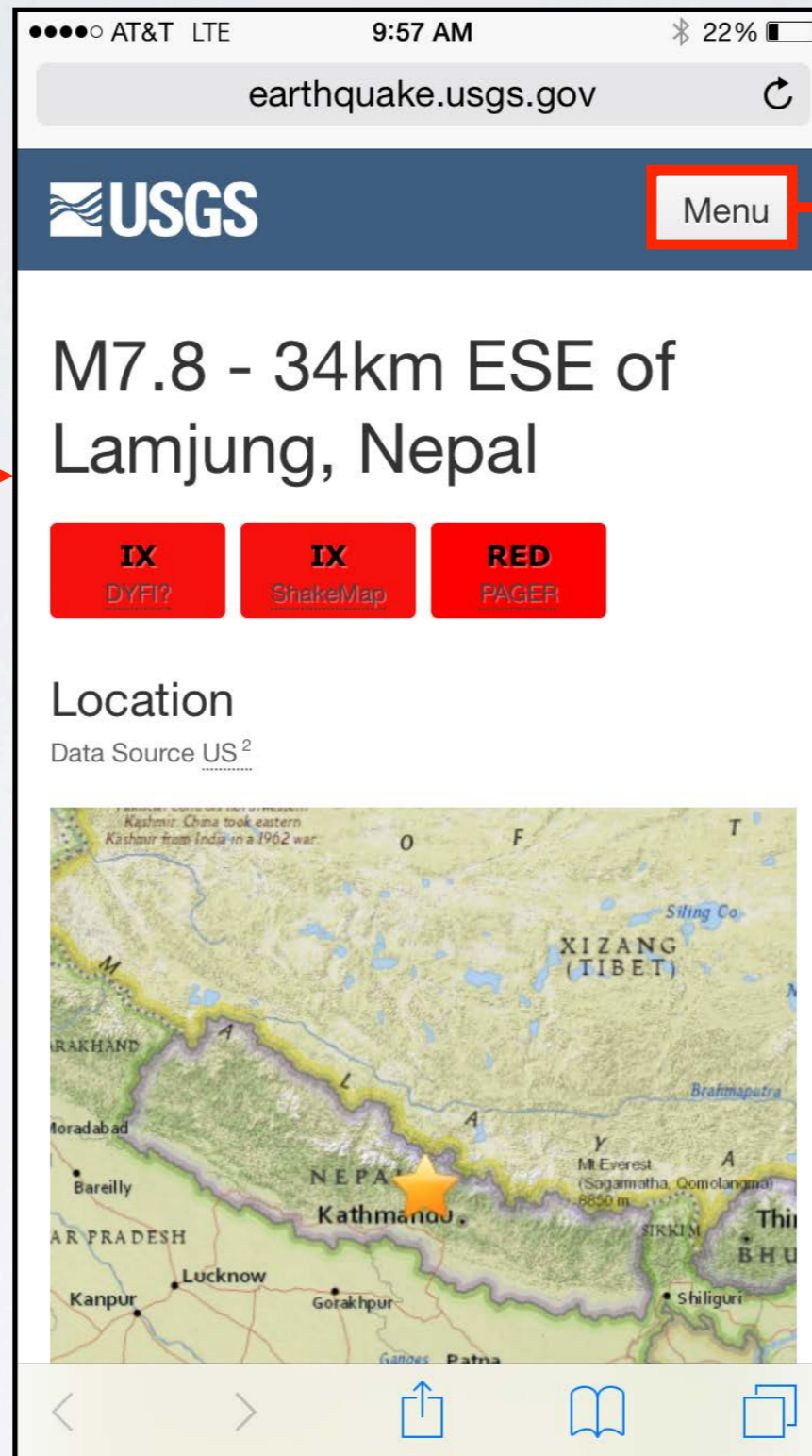
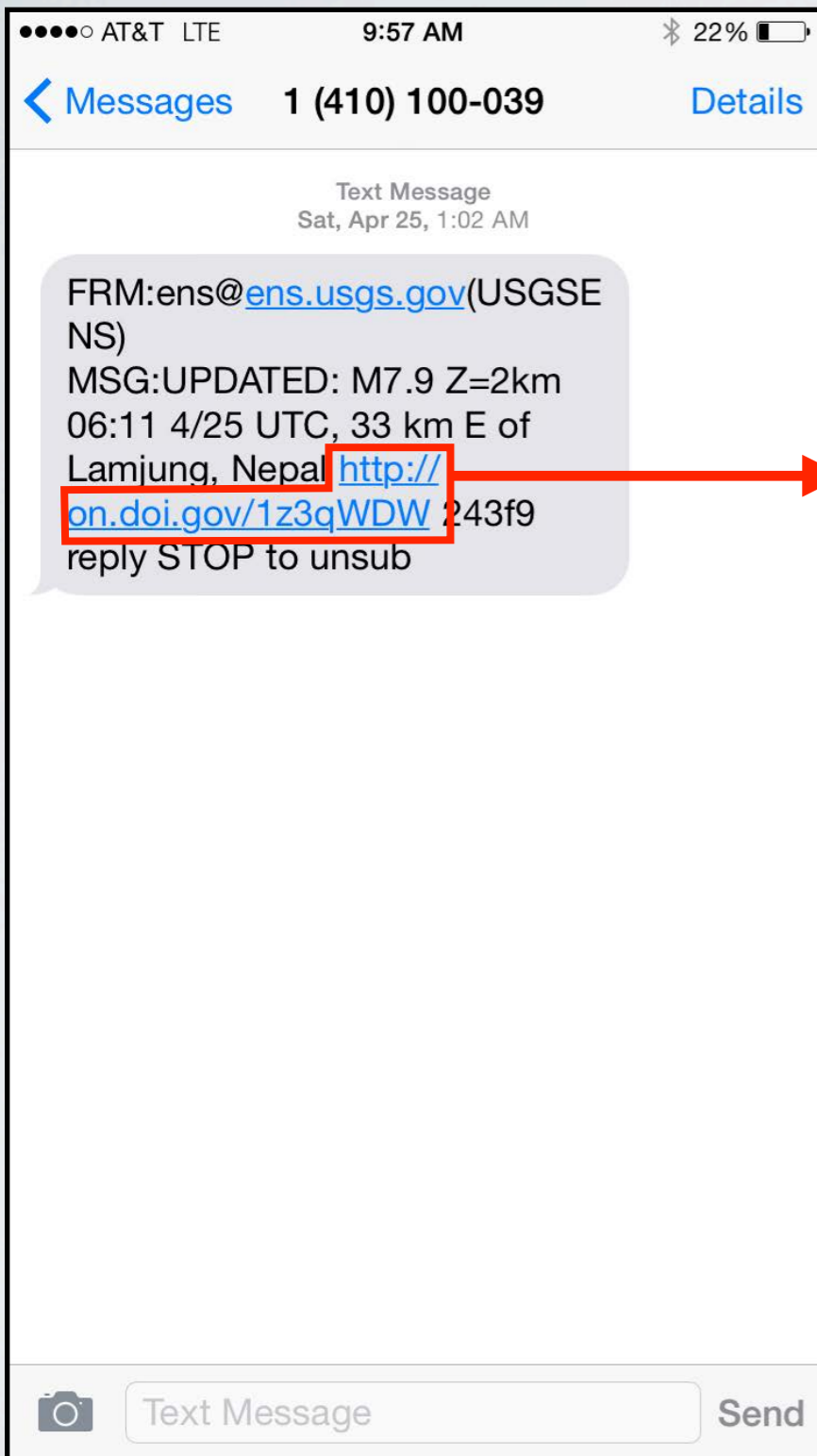
## Devices

<input type="checkbox"/>	Device Category	Sessions <input type="text" value="Sessions"/> <input type="button" value="↓"/>	Sessions	Contribution to total: <input type="text" value="Sessions"/> <input type="button" value="↓"/>
		<b>75,004,055</b> % of Total: 100.00% (75,004,055)	<b>75,004,055</b> % of Total: 100.00% (75,004,055)	
<input type="checkbox"/>	1. <input type="checkbox"/> desktop	<b>49,927,354</b>	<b>66.57%</b>	
<input type="checkbox"/>	2. <input type="checkbox"/> mobile	<b>17,725,873</b>	<b>23.63%</b>	
<input type="checkbox"/>	3. <input type="checkbox"/> tablet	<b>7,350,828</b>	<b>9.80%</b>	



Two-thirds of our visitors are using their desktops to access the website, about ¼ are using a mobile device, and 10% are using a tablet.

# Earthquake Notification Service



Event pages linked directly from text messages; instant access to all event-based info in new, phone-friendly web format.

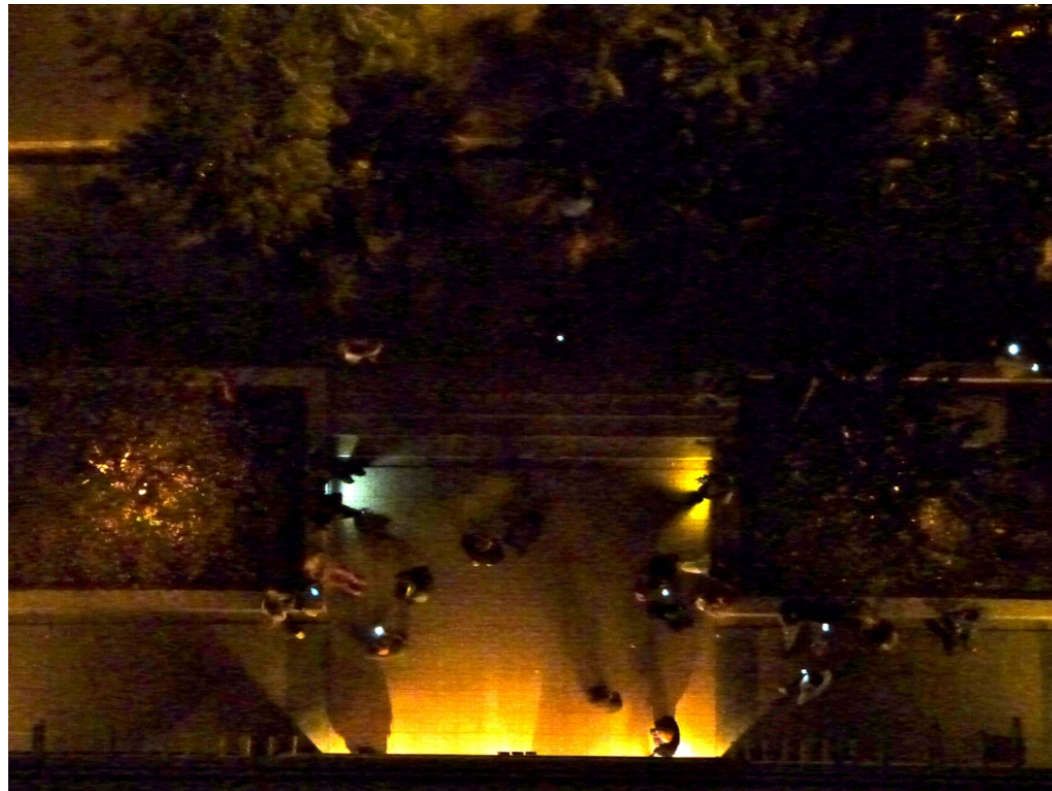
# Changes in Modern EQ Response

twitter



## Rising Expectation from the Public, Media, State and Federal Agencies

- Increasingly the planet is becoming more wired. Citizens get upset if they don't get good information quickly.



The screenshot shows the USGS Earthquake Hazards Program website. The header includes the USGS logo and navigation links. The main content area is divided into several sections:

- Latest Earthquakes:** A map showing the "Real-time Earthquake Map" with an interactive map and list of latest earthquakes.
- Earthquake Hazards Program:** A section describing the program, established by Congress in 1977, and its responsibilities.
- Regional Activity:** A section listing regional offices and activities of interest.
- Significant Earthquakes:** A list of recent earthquakes, including:
  - M 6.6, Manokwari, Indonesia (Saturday, April 21, 2012 01:16:52 UTC)
  - M 6.8, Lae, Papua New Guinea (Tuesday, April 17, 2012 07:13:50 UTC)
  - M 6.7, Hacienda La Calera, Chile (Tuesday, April 17, 2012 03:50:16 UTC)
  - M 6.5, Isangel, Vanuatu (Saturday, April 14, 2012 22:05:26 UTC)
  - M 5.2, Santiago Pinotera Nacional, Mexico
- Additional Resources:** A section listing various resources, including:
  - Pacific Northwest
  - Northern California
  - Southern California
  - Intermountain West
  - Central & Eastern US
  - National Earthquake Information Center
  - Albuquerque Seismo Lab

# Changes in Modern EQ Response

twitter



**Rising Expectation from the Public,  
Media, State and Federal Agencies**

~ 1 min after 04-17 EQ felt in Santiago (@ ~ 1AM)



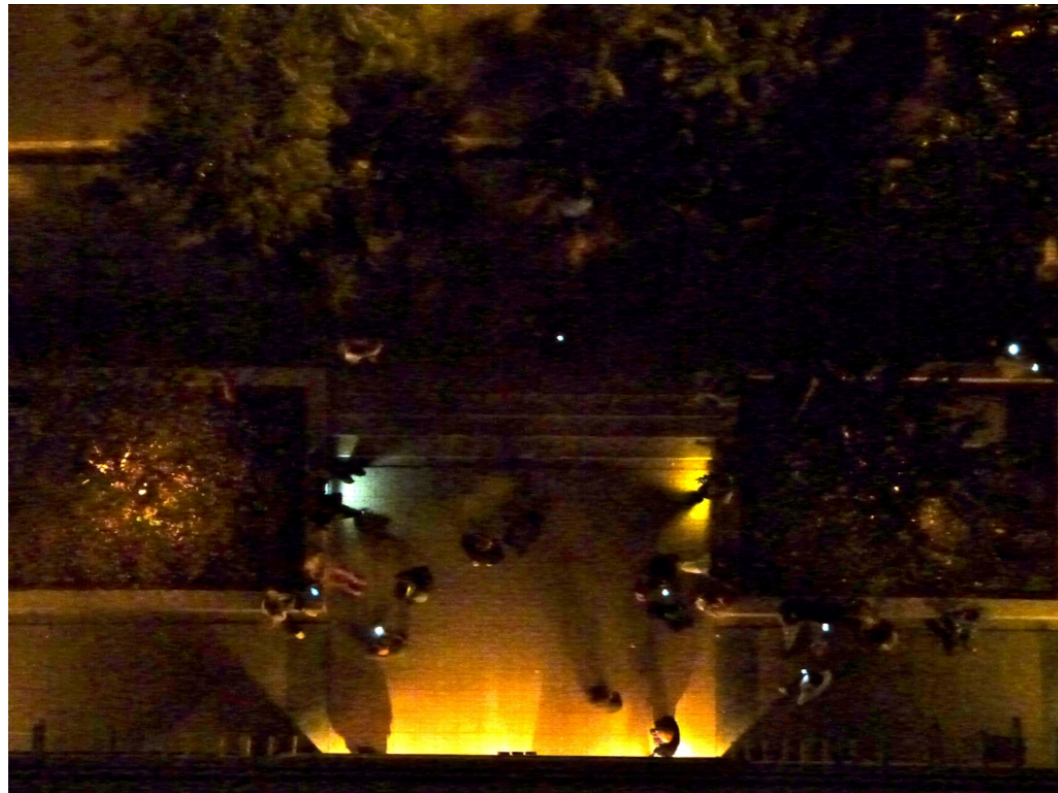
# Changes in Modern EQ Response

twitter



## Rising Expectation from the Public, Media, State and Federal Agencies

- Increasingly the planet is becoming more wired. Citizens get upset if they don't get good information quickly.



**USGS**  
science for a changing world

USGS Home  
Contact USGS  
Search USGS

Earthquake Hazards Program

Home About Us Contact Us

EARTHQUAKES HAZARDS LEARN PREPARE MONITORING RESEARCH

Latest Earthquakes

Real-time Earthquake Map

Interactive map and list of latest earthquakes

Get Real-time Data Sent to You

Get real-time earthquake notifications sent to you using a number of popular mediums: Feeds, Email, Twitter, etc...

Significant Earthquakes

Past 30 Days

- M 6.6, Manokwari, Indonesia  
Saturday, April 21, 2012 01:16:52 UTC
- M 6.8, Lae, Papua New Guinea  
Tuesday, April 17, 2012 07:13:50 UTC
- M 6.7, Hacienda La Calera, Chile  
Tuesday, April 17, 2012 03:50:16 UTC
- M 6.5, Isangel, Vanuatu  
Saturday, April 14, 2012 22:05:26 UTC
- M 5.2, Santiago Pinotera Nacional, Mexico

Earthquake Hazards Program

The USGS Earthquake Hazards Program is a major element of the four-agency National Earthquake Hazards Reduction Program (NEHRP), established by Congress in 1977. The USGS responsibilities within NEHRP include earthquake monitoring and notification, earthquake impact and hazard assessments, and targeted research on earthquake causes and effects.

Regional Activity

Our scientists study earthquakes around the world. Learn about research conducted in our regional offices, regional seismic network monitoring, and local activities of interest.

- Pacific Northwest
- Northern California
- Southern California
- Intermountain West
- Central & Eastern US
- National Earthquake Information Center
- Albuquerque Seismo Lab

Additional Resources

Featured Items

New Enhanced Earthquake Maps

Real-time Earthquake Map

Interactive map and list of latest earthquakes. See USGS News Release.

VIEW APPLICATION

# Changes in Modern EQ Response

twitter



EQ @ 03:50:16

2012/04/17 03:50:46  
UL: Chile. Providencia.  
GEO: -33.423, -70.612 (C)  
Terremoto!!!!!!!!!!!!!!!!!!!!

2012/04/17 03:50:46  
UL: Chile, Santiago  
GEO: -33.463, -70.648 (C)  
temblor pesado

2012/04/17 03:50:46  
UL: San Antonio, Chile  
GEO: -33.587, -71.613 (C)  
weno el temblor mierda

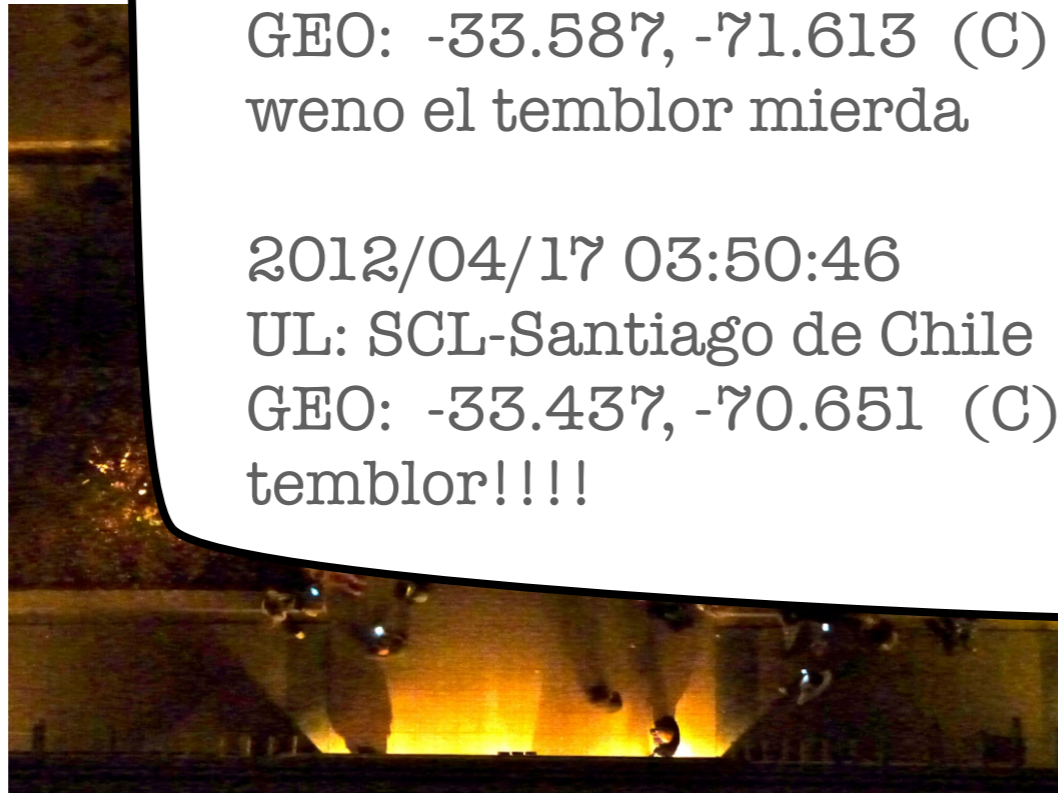
2012/04/17 03:50:46  
UL: SCL-Santiago de Chile  
GEO: -33.437, -70.651 (C)  
temblor!!!!

2012/04/17 03:50:46  
UL: Santiago, Chile  
GEO: -33.437, -70.651 (C)  
Temblor

2012/04/17 03:50:45  
UL: Viña del Mar, Chile.  
GEO: -33.024, -71.552 (C)  
Temblor

2012/04/17 03:50:34  
UL: Kristenland♥, Chile  
GEO: -37.021, -87.946 (C)  
OOOOOOOOH TEMBLOR

2012/04/17 03:50:34  
UL: Viña del mar, Chile  
GEO: -33.024, -71.552 (C)  
Uyyyuy temblor fuerte



[M 6.8, Lae, Papua New Guinea](#)  
Tuesday, April 17, 2012 07:13:50 UTC

[M 6.7, Hacienda La Calera, Chile](#)  
Tuesday, April 17, 2012 03:50:16 UTC

[M 6.5, Isangel, Vanuatu](#)  
Saturday, April 14, 2012 22:05:26 UTC

[M 5.2, Santiago Pinotera Nacional, Mexico](#)

- [Northern California](#)
- [Southern California](#)
- [Intermountain West](#)
- [Central & Eastern US](#)
- [National Earthquake Information Center](#)
- [Albuquerque Seismo Lab](#)

Additional Resources

VIEW APPLICATION

most earthquakes.

# Twitter Alerts

@USGSted

Twitter Earthquake  
Dispatch

~50,000 followers

Highly scaleable

Tweets alerts for  
M5.5+ EQs

The image shows a mobile phone screen with a tweet from USGSted and a corresponding USGS website page. The tweet, posted at 9:34 AM, reports a powerful earthquake in Costa Rica on Feb-13 at 10:55 UTC, with 35 #temblor tweets per minute and a link to a USGS dispatch page. The website page below the tweet provides detailed information about the earthquake, including its magnitude (5.8), date and time (Monday, February 13, 2012 at 10:55:11 UTC), location (9.227°N, 83.980°W), depth (27.9 km), and region (COSTA RICA). The website also features a navigation menu with options like EARTHQUAKES, HAZARDS, LEARN, PREPARE, MONITORING, and RESEARCH, and a sidebar with various resources like ShakeMaps, PAGER, and Earthquake Animations.

AT&T 3G 9:34 AM

USGSted Tweet

USGS TED Twitter Earthquake Dispatch

USGSted @USGSted Since Jun 4, 2009

Powerful earthquake, COSTA RICA, Feb-13 10:55 UTC, 35 #temblor tweets/min, <http://on.doi.gov/wJuJUN>

USGS science for a changing world

USGS Home Contact USGS Search USGS

Earthquake Hazards Program Home About Us Contact Us Search

EARTHQUAKES HAZARDS LEARN PREPARE MONITORING RESEARCH

Past Past 8-30 days Significant Earthquakes Earthquake Lists & Maps Search for an Earthquake Present Real-time - CA/NV Real-time - USA Real-time - Worldwide About Earthquake Maps KML / RSS Feeds & Data Earthquake Notifications Did You Feel It? ShakeMaps PAGER Earthquake Animations Google Gadget TED-Twitter EQ Dispatch Future Earthquake Scenarios Prediction Probabilities Location

Magnitude 5.8 - COSTA RICA

2012 February 13 10:55:11 UTC

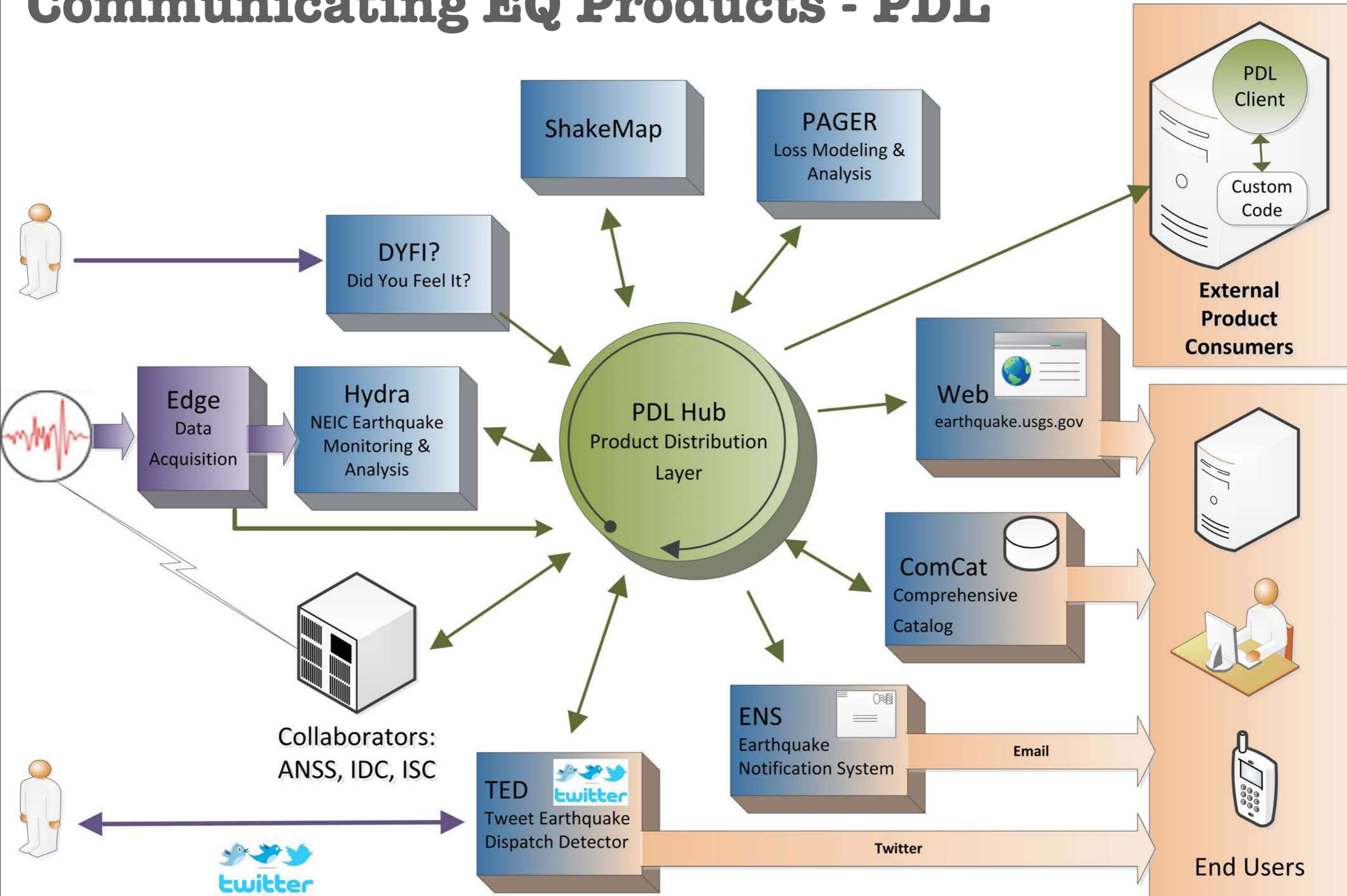
Details Summary Maps Scientific & Technical Versión en Español

Earthquake Details

This event has been reviewed by a seismologist.

<b>Magnitude</b>	5.8
<b>Date-Time</b>	Monday, February 13, 2012 at 10:55:11 UTC Monday, February 13, 2012 at 04:55:11 AM at epicenter <a href="#">Time of Earthquake in other Time Zones</a>
<b>Location</b>	9.227°N, 83.980°W
<b>Depth</b>	27.9 km (17.3 miles)
<b>Region</b>	COSTA RICA
<b>Distances</b>	75 km (46 miles) S of SAN JOSE, Costa Rica

# Communicating EQ Products - PDL



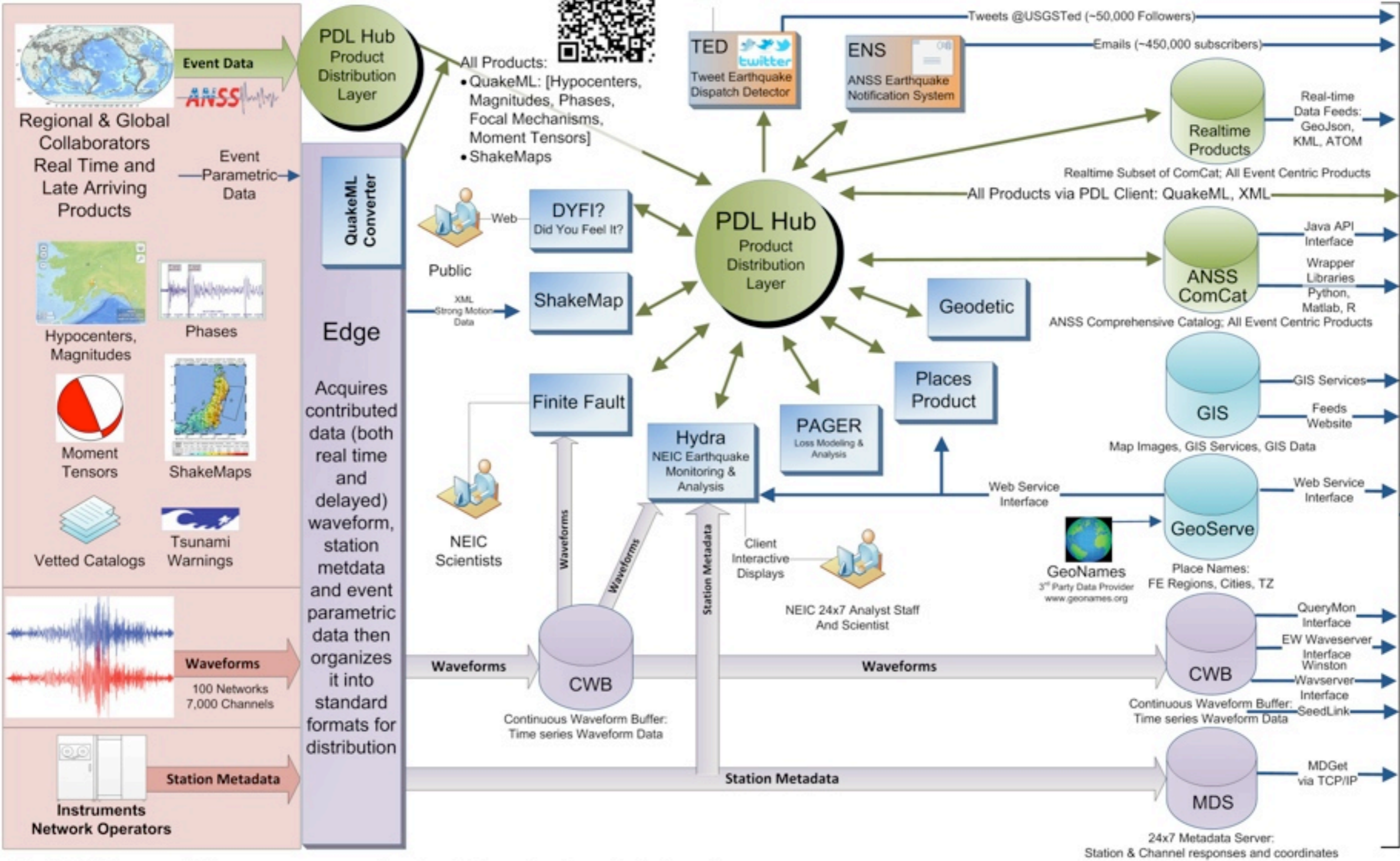


## Acquisition

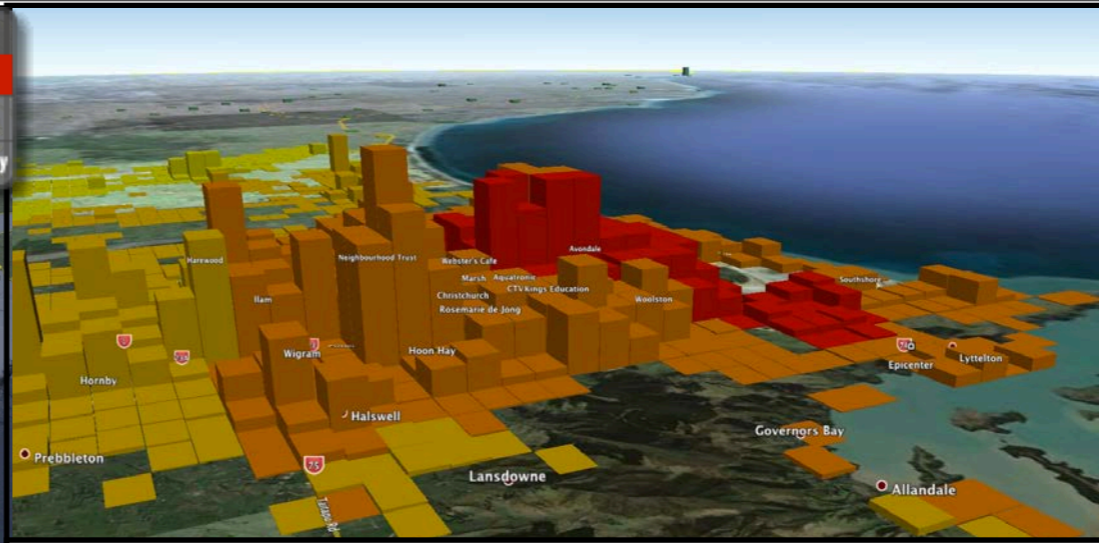
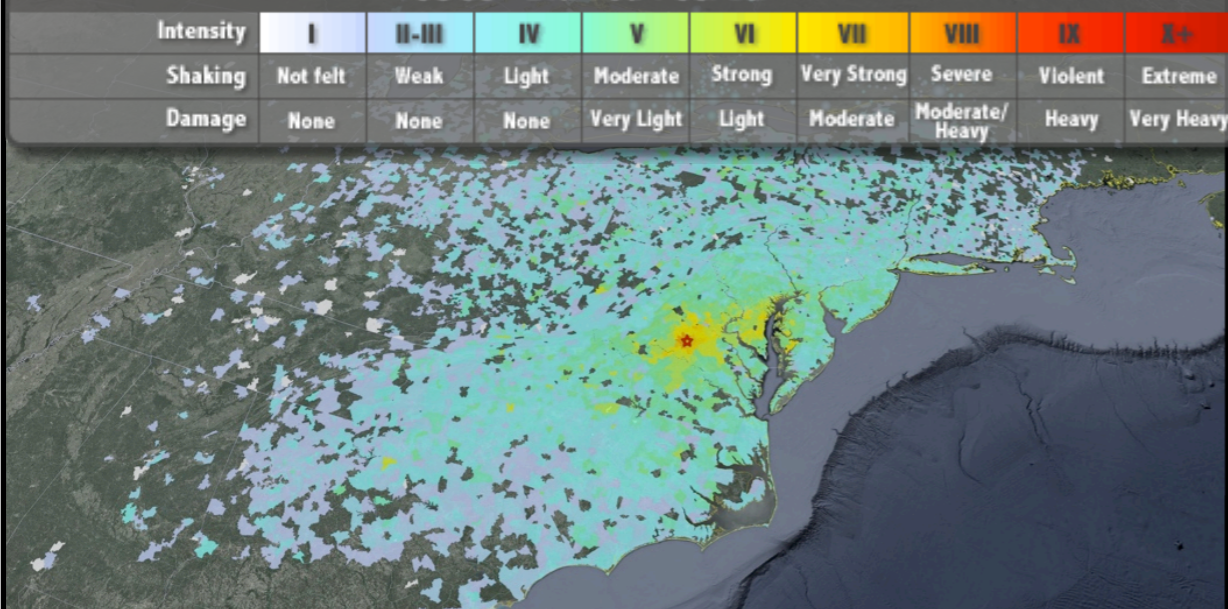
## Processing

### Inputs

### Services



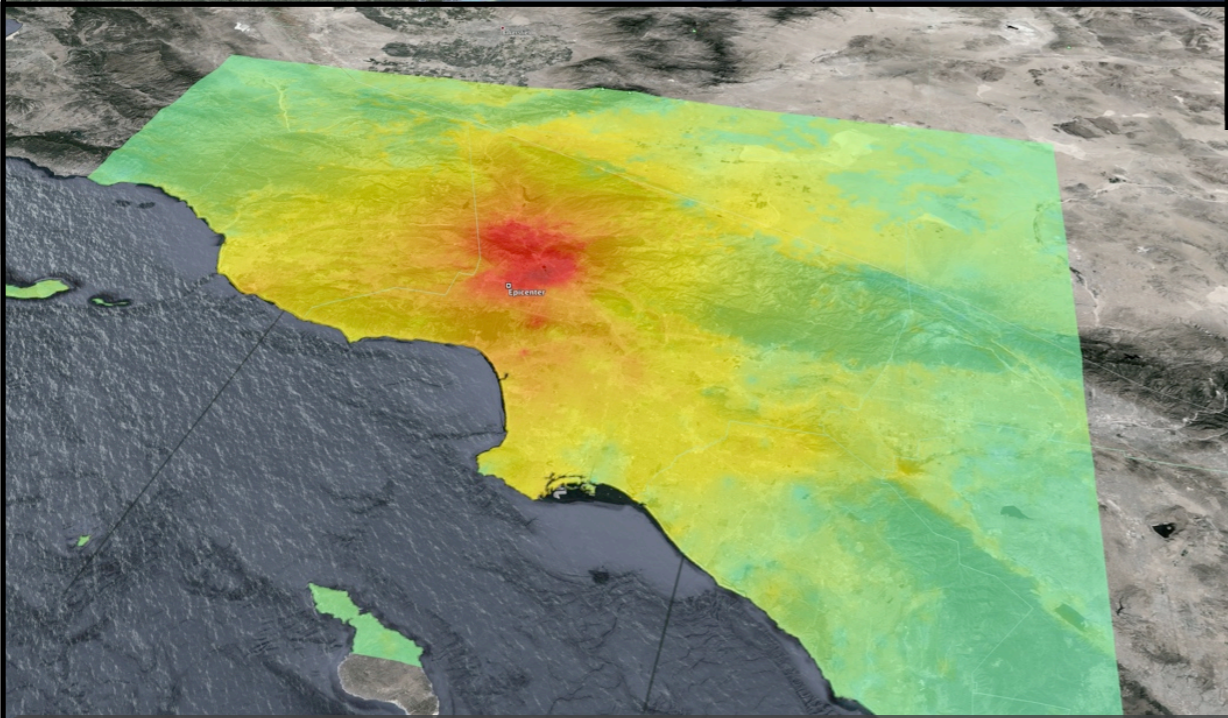
### USGS "Did You Feel It?"



### Estimated Population Exposed to Earthquake Shaking

ESTIMATED POPULATION EXPOSURE (k = x1000)	- - *	23*	46k*	91k	50k	63k	228k	92k	0
ESTIMATED MODIFIED MERCALLI INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+
PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme
POTENTIAL DAMAGE	Resistant Structures	none	none	V. Light	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy
	Vulnerable Structures	none	none	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy	V. Heavy

twitter



### USGS ShakeMap

Instrumental Intensity	I	II-III	IV	V	VI	VII	VIII	IX	X+
Potential Shaking	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme
Potential Damage	None	None	None	Very Light	Light	Moderate	Moderate/Heavy	Heavy	Very Heavy

AT&T 10:38 AM

Messages 1 (210) 100-023 Edit

Call FaceTime Add Contact

Text Message  
Sep 6, 2013, 6:33 PM

FRM:ens@ens.usgs.gov(U SGSENS)  
MSG:PRELIM: M6.5 00:13  
9/07 14.7N 92.1W 6 km  
SW of Pajapita, Guatemala  
GUATEMALA Z=67km us  
b000jkmw 243f9 reply  
STOP to unsub

## EQ Notifications

### Latest Earthquakes

USGS

1 Day, All Magnitudes

0.9 47km ESE of Hawthorne, Nevada  
0.9 152km ENE of Hilo, Tonga  
2.5 25km N of Beale's Valley, California  
1.0 20km SSW of La Grulla, California  
1.0 175km W of Corvallis, Alaska  
0.2 30m N of Zandvoort, Russia  
1.7 40km N of Yuba City, California  
1.3 21km WSW of Beale's Valley, California  
0.9 30m SSW of La Grulla, California  
0.9 30m SSW of La Grulla, California  
1.4 75km WSW of Yakutat, Alaska  
0.8 10km W of Corvallis, California  
1.8 30m WSW of El Centro, California  
0.1 40km ESE of Beale's Valley, Nevada  
0.1 175km W of Corvallis, Alaska  
0.7 40km N of Yuba City, California  
1.1 70m WSW of Corvallis, California  
1.2 20km SSW of La Grulla, California

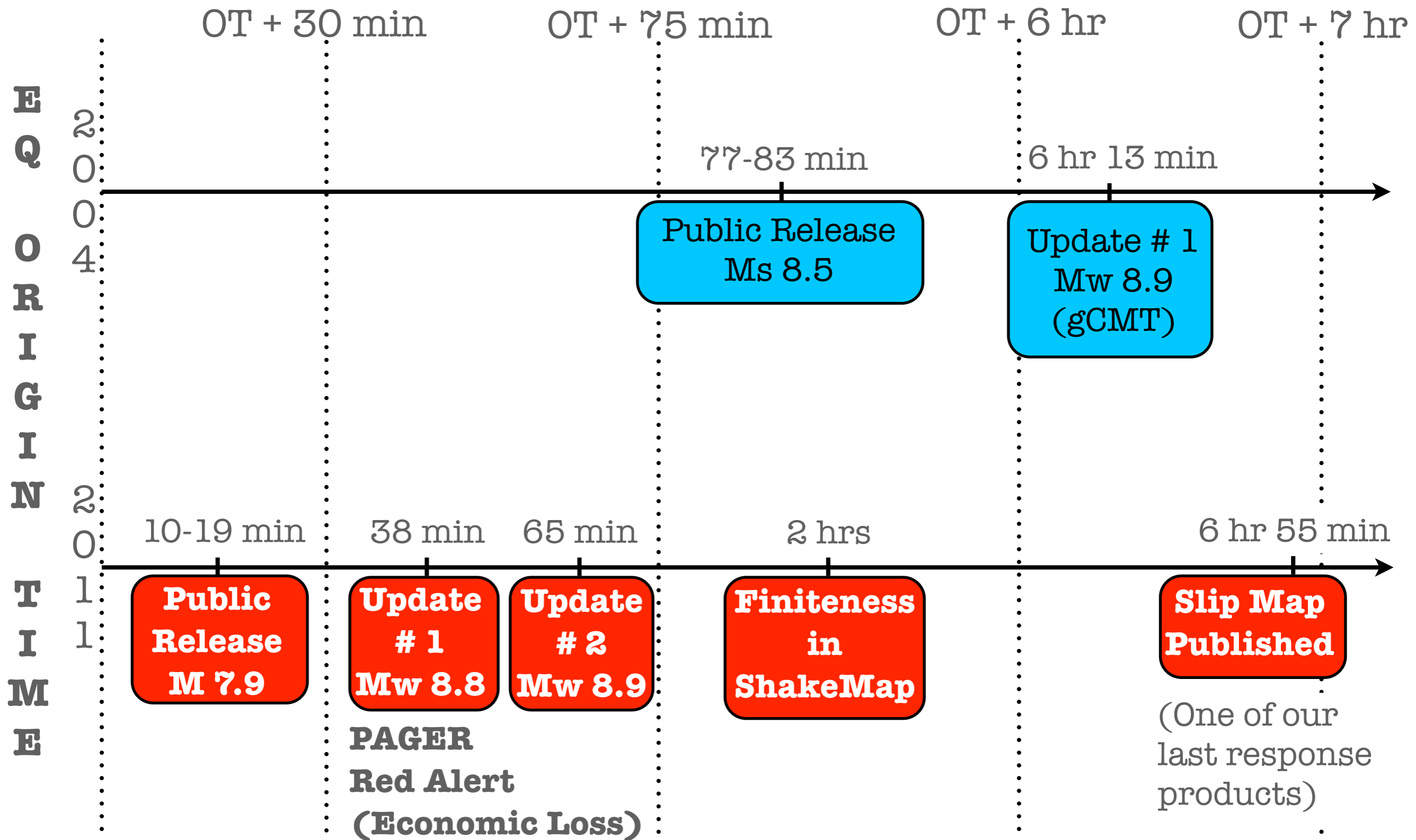
Earthquakes

View recent events or search for past earthquakes. Optimized for mobile and desktop.

**The products we serve** - magnitude doesn't tell us how an earthquake affects people. New products have allowed us to both improve our rapid response, and serve more useful information.

# Comparing EQ Response Response

2004 Sumatra EQ (M 9.1) vs 2011 Tohoku EQ (M 9.0)





# Questions?

**Gavin P. Hayes ([ghayes@usgs.gov](mailto:ghayes@usgs.gov))**

**USGS NEIC ([earthquake.usgs.gov](http://earthquake.usgs.gov))**

See the detailed earthquake response and educational material, etc., on our website!

## **EARTHQUAKES**

[List/Map/Search](#)

[Real-time Feeds & Notifications](#)

[Did You Feel It?](#)

[Significant EQ Archive](#)

[Search EQ Archives](#)

["Top 10" Lists & Maps](#)

[Info by Region](#)

[US Seismicity Map](#)

[World Seismicity Maps](#)

## **HAZARDS**

[Faults](#)

[Hazard Maps & Data](#)

[Seismic Design](#)

[Hazard Analysis Tools](#)

[EQ Scenarios](#)

## **LEARN**

[EQ Topics for Education](#)

[FAQ](#)

[EQ Glossary](#)

[For Kids](#)

[Google Earth/KML Files](#)

[EQ Summary Posters](#)

[Photos](#)

[Publications](#)

## **PREPARE**

[How do I prepare?](#)

[Great ShakeOut Drills](#)

[Multi-Hazards Project](#)

## **MONITORING**

[NEIC](#)

[ANSS - United States](#)

[GSN - World](#)

[Volunteer Monitoring](#)

[ASL - Albuquerque](#)

[Network Operations](#)

[Seismogram Displays](#)

[Buildings](#)

[NSMP - Strong Motion](#)

[Crustal Deformation](#)

[Data](#)

## **RESEARCH**

[Projects](#)

[Science Centers](#)

[Data](#)

[DYFI?](#)

[PAGER](#)

[ShakeMap](#)

[Early Warning](#)

[Software](#)

[External Support](#)